



# Programme of events

Monday 21 Sept - Friday 25 Sept 2020

## KEY

**Spotlight** – focus on region or country with panel presentation and discussion, participant engagement through chat

**Profile** – Focus on theme/topic involving presentation, participant engagement through chat

**Masterclass** – expert led session with opportunity for interaction through chat

**Discussion** – a facilitated discussion, no powerpoint or presentations, discussion through chat and video

UK	Melbourne	Marketplace and Networking		
7am	4pm			
8am	5pm	<p><b>PROFILE: Social procurement in action - Outlook Environmental and John Holland give supplier and buyer perspectives</b></p> <p><b>Theme:</b> social procurement</p> <p><b>Interest:</b> corporates, social enterprises, policymakers</p>	<p><b>Session TBC</b></p> <p>TBC</p> <p>TBC</p>	<p><b>LEARNING JOURNEYS: Social enterprise video tour and discussion</b></p> <p><b>Theme:</b> Understanding social enterprise</p> <p><b>Interest:</b> Anybody interested in how and why social enterprises do what they do</p> <p><b>Frequency:</b> Each session will run for 40-45 mins and will start on the hour</p>
9am	6pm	<p><b>SPOTLIGHT: Session TBC</b></p> <p>TBC</p> <p>TBC</p>	<p><b>PROFILE: Best practice in co-working, collaboration and coping with COVID-19 (Australia, Malaysia, Scotland)</b></p> <p><b>Theme:</b> collaboration</p> <p><b>Interest:</b> social enterprises</p>	
UK	Addis Ababa	Marketplace and Networking		
11am	1pm	<p><b>SPOTLIGHT: African/Asian collaboration TBC</b></p> <p><b>Theme:</b> collaboration</p> <p><b>Interest:</b> social enterprises</p>	<p><b>Session TBC</b></p> <p>TBC</p> <p>TBC</p>	<p><b>LEARNING JOURNEYS: Social enterprise video tour and discussion</b></p>
12pm	2pm	<p><b>PROFILE: Social investment approaches</b></p> <p><b>Theme:</b> social investment</p> <p><b>Interest:</b> social investors, social enterprises, students, researchers</p>	<p><b>DISCUSSION: Connecting rural social enterprises with ACRE (Australia), Rural Hub (Scotland), Common Good Solutons (Canada)</b></p> <p><b>Theme:</b> rural</p> <p><b>Interest:</b> rural</p>	
1pm	3pm	<p><b>MASTERCLASS: Business model redesign (Social Enterprise Institute)</b></p> <p><b>Theme:</b> COVID-19</p> <p><b>Interest:</b> social enterprises, agencies</p>	<p><b>PROFILE: Collaboration between local government and social enterprise led by the Netherlands and East Asia</b></p> <p><b>Themes:</b> local government, ecosystem</p> <p><b>Interest:</b> policymakers, corporates, agencies, social enterprises</p>	
2pm	4pm	<p><b>PROFILE: Impact measurement approaches</b></p> <p><b>Theme:</b> impact measurement</p> <p><b>Interest:</b> social enterprises, students, researchers, agencies</p>	<p><b>SPOTLIGHT: Creative manufacturing - new collaboration opportunities (Ethiopia/Sri Lanka/Maldives/India/Bangladesh/ Nepal)</b></p> <p><b>Theme:</b> creative &amp; cultural</p> <p><b>Interest:</b> rural, social enterprises</p>	

UK	Denver	Marketplace and Networking		
4pm	9am	<p><b>DISCUSSION: Social Shifters: Building a movement of young people for social purpose</b></p> <p><b>Theme:</b> youth</p> <p><b>Interest:</b> youth, social enterprises</p>	<p><b>DISCUSSION: ¿Por qué las empresas sociales son críticas para la recuperación de la crisis COVID-19 en Colombia y América del Sur? / Why social enterprises are critical to recovery from the COVID-19 crisis in Colombia and South America?</b></p> <p><b>Theme:</b> ecosystem</p> <p><b>Interest:</b> social enterprises</p>	<p><b>LEARNING JOURNEYS:</b> Social enterprise video tour and discussion</p>
5pm	10am	<p><b>MASTERCLASS: Community Benefit Agreements - Buy Social Canada outline the systems and processes for effective procurement</b></p> <p><b>Theme:</b> social procurement</p> <p><b>Interest:</b> corporates, social enterprises, policymakers</p>	<p><b>PROFILE: Under the bonnet of WISE (work integration social enterprises) social enterprises, exploring what makes some great, others good and some not so good?</b></p> <p><b>Themes:</b> job creation, equality</p> <p><b>Interest:</b> social enterprises</p>	<p><b>LEARNING JOURNEYS:</b> Social enterprise video tour and discussion</p>
6pm	11am	<p><b>End</b></p>	<p><b>End</b></p>	

UK	Melbourne	Marketplace and Networking			
7am	4pm			<p><b>PROFILE: Impact frameworks and investing well (led by Akina Foundation New Zealand)</b></p> <p><b>Theme:</b> social investment</p> <p><b>Interest:</b> social enterprises, social investors, policymakers</p>	
8am	5pm	<p><b>DISCUSSION: Networks - influencing, campaigning and advocating for social enterprise and social change</b></p> <p><b>Themes:</b> networks, collaboration</p> <p><b>Interest:</b> social enterprises, agencies</p>	<p><b>SPOTLIGHT: Regional collaboration - sharing and exchange between social enterprise hotspots (focus on Asia)</b></p> <p><b>Themes:</b> networks, collaboration</p> <p><b>Interest:</b> social enterprises, agencies, policymakers</p>	<p><b>LEARNING JOURNEYS: Social enterprise video tour and discussion</b></p> <p><b>Theme:</b> Understanding social enterprise</p>	
9am	6pm	<p><b>MASTERCLASS: Digital Storytellers - telling your social enterprise video story</b></p> <p><b>Theme:</b> communication</p> <p><b>Interest:</b> social enterprises, youth</p>	<p><b>Session TBC</b></p> <p>TBC</p> <p>TBC</p>	<p><b>Interest:</b> Anybody interested in how and why social enterprises do what they do</p> <p><b>Frequency:</b> Each session will run for 40-45 mins and will start on the hour</p>	
UK	Addis Ababa	Marketplace and Networking			
11am	1pm	<p><b>SPOTLIGHT: Digital delivery of resilience support to social enterprises and entrepreneurs in Africa</b></p> <p><b>Theme:</b> innovation</p> <p><b>Interest:</b> social enterprises, agencies</p>		<p><b>Session TBC</b></p> <p>TBC</p> <p>TBC</p>	<p><b>LEARNING JOURNEY: Social enterprise video tour and discussion</b></p>
12pm	2pm	<p><b>PROFILE: Social enterprise education - models of engaging next gen</b></p> <p><b>Themes:</b> education, youth</p> <p><b>Interest:</b> youth, policymakers, academics</p>	<p><b>PROFILE: Social enterprises as influencers of mainstream business - examples from the field</b></p> <p><b>Theme:</b> social impact economy</p> <p><b>Interest:</b> corporate, social enterprises, students, academics</p>	<p><b>LEARNING JOURNEY: Social enterprise video tour and discussion</b></p>	

1pm	3pm	<p><b>Session TBC</b></p> <p>TBC</p> <p>TBC</p>	<p><b>DISCUSSION: Introducing Buy Social - the global social procurement campaign (led by SEUK)</b></p> <p>Themes: social procurement, partnerships, campaigning</p> <p>Interest: corporates, social enterprises</p>	<p><b>LEARNING JOURNEY: Social enterprise video tour and discussion</b></p>
2pm	4pm	<p><b>SPOTLIGHT: Creative and cultural social enterprise</b></p> <p>Theme: creative &amp; cultural</p> <p>Interest: social enterprises</p>	<p><b>MASTERCLASS: Shifting to digital (Social Enterprise Institute)</b></p> <p>Theme: digital</p> <p>Interest: youth, social enterprises</p>	<p><b>LEARNING JOURNEY: Social enterprise video tour and discussion</b></p>
<b>UK</b>	<b>Denver</b>	<b>Marketplace and Networking</b>		
4pm	9am	<p><b>SPOTLIGHT: Regional collaboration on social enterprise development (Caribbean)</b></p> <p>Themes: collaboration, ecosystem</p> <p>Interest: social enterprises, researchers, policymakers</p>	<p><b>PROFILE: Tacking inequality and discriminaton - enterprising approaches from the Amercias and Europe</b></p> <p>Theme: equality</p> <p>Interest: social enterprises, youth, policymakers, corporates</p>	<p><b>LEARNING JOURNEY: Social enterprise video tour and discussion</b></p>
5pm	10am	<p><b>BOOK LAUNCH: "Talking About a Revolution" - watch this space for two authors advocating for a social change revolution</b></p> <p>Themes: social impact economy</p> <p>Interest: social enterprises, students</p>	<p><b>PROFILE: Climate change and community and social enterprise responses</b></p> <p>Theme: environment</p> <p>Interest: social enterprises, rural</p>	<p><b>LEARNING JOURNEY: Social enterprise video tour and discussion</b></p>
6pm	11am			

Wednesday 23 Sept

SEWF | DIGITAL

Thursday 24 Sept

SEWF | DIGITAL

UK	Taipei	Marketplace and Networking
6am	1pm	<b>Opening address and welcome - Helene Malandain, SEWF Chair</b> <b>Theme:</b> social impact economy <b>Interest:</b> all
		<b>Leadership and building an impact economy - perspectives from young leaders</b> <b>Theme:</b> social impact economy <b>Interest:</b> youth, policymakers, social enterprises
		<b>Innovative social enterprise responses to COVID-19 - supporting communities, saving lives (Oceania)</b> <b>Themes:</b> innovation, collaboration <b>Interest:</b> policymakers, social enterprises
		<b>Why social procurement is a game changer for social enterprise - views from buyers, suppliers, brokers and marketplace</b> <b>Theme:</b> social procurement <b>Interest:</b> corporates, social enterprise suppliers, academics, policymakers, support agencies
		<b>Networks and social enterprise - collaboration for community impact</b> <b>Themes:</b> collaboration, networking <b>Interest:</b> social enterprises, rural, policymakers
		<b>Engaging the next generation - a pivotal opportunity for social enterprise</b> <b>Themes:</b> youth engagement, social impact economy <b>Interest:</b> youth, policymakers, social enterprises
10am - 11am	3pm - 4pm	Marketplace and Networking
UK	Addis Ababa	Marketplace and Networking

Marketplace and Networking
<b>Showcasing innovation and collaboration and youth engagement in the East Asian social enterprise ecosystem</b> <b>Themes:</b> innovation, collaboration <b>Interest:</b> youth, social enterprises
<b>Tech for Good - showcasing social enterprises using technology for social impact and community benefit. (Asia/Oceania)</b> <b>Theme:</b> innovation <b>Interest:</b> social enterprises, youth, universities
<b>Keynote: A sustainable future through disruption and change (Taiwan)</b> <b>Theme:</b> social impact economy <b>Interest:</b> all
<b>The role of social enterprises in recovery from COVID-19 economic impacts - lessons and learning post-lockdown</b> <b>Theme:</b> COVID-19 response and recovery <b>Interest:</b> policymakers, social enterprises
<b>Climate Crisis (TBC)</b> <b>Theme:</b> environment <b>Interest:</b> youth, social enterprises
Marketplace and Networking
Marketplace and Networking

11am	1pm
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**Social enterprises supporting communities, reducing inequality (Scottish Government)**

**Theme:** social impact economy  
**Interest:** policymakers, social enterprises

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**Innovative and collaborative COVID-19 responses**

**Theme:** collaboration  
**Interest:** social enterprises, policymakers

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**Adopting innovative economic models - The Wellbeing Economy Alliance and the City of Amsterdam outline doughnut and wellbeing economic strategies**

**Theme:** social impact economy  
**Interest:** students, policymakers, social enterprises, support agencies

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**Social enterprises responses to youth unemployment and disadvantage - best practice from Pakistan, Nigeria and the wider region**

**Theme:** youth engagement  
**Interest:** youth, social enterprises, policymakers

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**The role markets can play in ecosystem building and economic resilience - experiences from Goodmarket (Sri Lanka) and partners from Nepal and India**

**Themes:** markets, social impact economy, ecosystems  
**Interest:** social enterprises, policymakers

3pm-4pm	5pm-6pm
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**Marketplace and Networking**

UK	Denver
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**Marketplace and Networking**

**Social enterprises tackling racial inequality - featuring black-led and indigenous-led social enterprise leaders from Europe and North America**

**Theme:** tackling inequality  
**Interest:** social enterprises, policymakers, youth

**Keynote: Reverse migration and the opportunity to create more entrepreneurial rural economies (SELCO, India)**

**Themes:** rural, social impact economy  
**Interest:** rural, social enterprises, policymakers

**Campaigning and awareness raising - the moment for bold and brave approaches (in conversation with Social Enterprise UK and social change leaders)**

**Theme:** campaigning  
**Interest:** social enterprises, policymakers, youth

**Accessing new markets and pushing boundaries - entrepreneurial approaches to job creation and social value**

**Themes:** job creation, COVID-19 recovery  
**Interest:** policymakers, social enterprises

**Potential keynote address**

**Theme:** social impact economy  
**Interest:** social enterprises

**Breaking new ground in commercial-social partnerships - featuring global and regional examples**

**Themes:** collaboration, partnerships  
**Interest:** corporates, social enterprises, policymakers

**Marketplace and Networking**

**Marketplace and Networking**

**Introduction to social enterprises - supporting communities, challenging inequality, delivering social impact**

**Theme:** social impact economy  
**Interest:** social enterprises, corporates, policymakers, students, youth

**Addressing the Climate Emergency - social enterprises and community responses from the Americas**

Themes: climate, environment

Interest: youth, social enterprises, policymakers

**Innovation in job creation - focus on Caribbean and South American responses**

Themes: job creation, COVID-19 response

Interest: social enterprises, policymakers

**How and where young people can engage with social enterprise (young leaders from Social Shifters)**

Theme: youth engagement

Interest: youth, students, social enterprises

**Social enterprises addressing gender discrimination and inequalities - South American responses**

Theme: tackling inequality

Interest: social enterprises

End

8pm

1pm

**Keynote and panel: Creating a social value marketplace**

Themes: corporates, social procurement

Interest: social enterprises, corporates, policymakers, students, youth

**B2B Connecting buyers and social enterprise sellers - Buy Social USA and Buy Social Canada**

Themes: corporates, social procurement

Interest: social enterprises, corporates, policymakers

**The urgent need for alternative investment models - focus on demand, challenge and change - youth perspective**

Themes: social investment, youth, social impact economy

Interest: social investors, social enterprises, youth, policymakers

**The future of business and planet and the role of social enterprises as influencers, campaigners and providers of sustainable solutions**

Theme: social impact economy

Interest: all

**Legacy and Vision - we hear from the Social Enterprise Ethiopia team about the impact of SEWF 2019 and from Common Good Solutions about the exciting plans for SEWF 2021 in Halifax, Nova Scotia**

Themes: SEWF future and legacy, social impact economy

Interest: all

End



UK	Marketplace and Networking
6am	
7am	
8am	<b>Learning and next steps [Oceania/East Asia]</b>
9am	TBC TBC
10am	<b>Wrap-up and closing [Oceania/East Asia]</b>  TBC TBC
11am	<b>Learning and next steps [Africa/Asia/Europe]</b>
12pm	TBC TBC
1pm	<b>Wrap-up and closing [Africa/Asia/Europe]</b>  TBC TBC
2pm	<b>Learning and next steps [Americas]</b>
3pm	TBC TBC
4pm	<b>Wrap-up and closing [Americas]</b>  TBC TBC