

**Team-preneurship을 바탕으로한 청년들의 사회혁신**

**이승빈**

**MTA** MONDRAGON  
TEAM  
ACADEMY

**MTA** **LEINN** ENTREPRENEURIAL  
LEADERSHIP  
AND INNOVATION  
**INTERNATIONAL**

다국적 친구들과 협동조합 **팀창업**을 하여  
4년간 **세계 여행**을 하며  
돈을 버는 유럽 공식 **경영학 학위**

~~수업~~

**Learning  
by Doing**

~~시험~~

**서로 평가**

~~교수~~

**팀코치**

내 주변의 문제를 비즈니스와  
프로젝트로 해결하는 과정



We take **fun** seriously



● 미국 시애틀

● 독일 베를린

● 스페인 빌바오

● 한국 서울

● 중국 상하이

**!중국 상하이 (3개월)**  
**노인 고독사 문제 해결 프로젝트**  
**식당 테이블 매칭 플랫폼**  
**플래쉬(스마트폰 사진촬영 워크숍)**  
**중국 식당 메뉴 번역 프로젝트**  
**홈파티 프로젝트**  
**아마마(스페인 음식 케이터링 서비스)**  
**포코(말레이시아 자선단체 영상제작)**

**!스페인 빌바오 (12개월)**  
**Skr Skr**  
**몬드라곤 플립 러닝 프로젝트**  
**TZBZ 홍보 영상 공동제작**





● 미국 시애틀

● 독일 베를린

● 스페인 빌바오

● 한국 서울

● 중국 상하이



스페인 빌바오



**WE'RE WORLD-CLASS  
MUNDIALAK GARA  
SOMOS MUNDIALES**

**AUGUST  
ABUZTUAK  
AGOSTO  
30,31  
SEPTEMBER  
IRAILAK  
SEPTIEMBRE  
2,3,4.**

**FINLAND  
NEW ZEALAND  
DOMINICAN REPUBLIC  
TURKEY  
UKRAINE  
USA**

**bilbao**

**bwin**

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**EUSKADI**

**TURISMO**

**Bilbobus**

**BURGER KING**

**STANLEY**



# BURGER KING

CAJA PAGA EN  
ACTIVO KINGSTOS

Menu boards displaying various food items and prices, including burgers, fries, and drinks.

Service counter area with promotional banners and a digital display.

Kitchen area visible through the service counter, showing food preparation equipment.

Dark grey wall panel with icons for recycling and other sustainability features.

Coca-Cola vending machine with a digital display.

Digital display showing promotional offers or menu items.

BURGER KING

CAJA PAGA EN  
ACTIVO KINGSTOS



Moyúa

Burger King  
Abando Geltokia

- Elíptica Takeout
- Juguetos Toy store
- Consulado General del Perú en Bilbao
- Plaza del Ensanche
- Zabalgune Plaza
- Restaurante Mao Takeout
- Done Bikendi Plaza
- Calderas Vizcaya | EuroAir
- Continental Parking Pio Baroja
- Probintziako trafiko buruzagitza (DGT)
- Bascook
- Basquery Takeout
- Venezuela Plaza
- Restaurante/ Asador Amaren Delivery
- Druni Perfumerías® Perfume store
- Aloha Poké Takeout · Delivery
- Albiako Lorategiak Urban plaza with palm trees & a fountain
- Barroeta aldamar 10
- Tienda Orange
- Decathlon Capitol (Bilbao) Delivery
- Ciclos Zubero Bicycle store
- Pastelería Arrese 1852 Takeout · Delivery
- Corte Inglés Delivery
- Iruña kafetegia Takeout
- GAZTEDE BERRIA RESTAURANTE... Takeout
- ZONA ZERO STUDIO
- Tezenis Clothing store
- Oysho Delivery
- Bizkaiko Foru Aldundiaren jauregia
- El Globo taberna Takeout
- Regus Gran Vía
- Bilbao Shopping mall
- Nicolás jatetxea Takeout
- Decathlon
- Carlton hotela 4.5 (1779) 5-sta. hotel
- Zara Home Home goods store
- El Corte Inglés Bilbao Delivery
- Consulatu General al României la Bilbao
- La Camelia Vegan Bar Takeout · Delivery
- GAME Rodriguez Arias Delivery
- Pedro Eguillor Plaza
- La Olla jatetxea Takeout
- Pull&Bear Clothing store
- Fnac Delivery
- Abando M
- Plaza Biribila
- Comercial De Recambios SA Auto parts store
- Lepanto jatetxea Takeout
- Mutua Universal Bilbao
- Panda jatetxea Takeout · Delivery
- El Corte Inglés Bilbao Delivery
- Starbucks Takeout · Delivery
- Navarra 4 kirolak Sporting goods store
- Abando M
- Ferretería EL HOGAR Cerrajería Bilbao... Delivery
- Bilbotruke Second hand store
- Bobby's Gourmet Barbecue Takeout · Delivery
- Alta Lojendio Kalea
- El Eme Takeout
- Parking del Instituto
- Unamuno aparkalekua
- Oficina de Correos
- Kokoxaxa Buffet · #
- McDonald's Takeout · Delivery
- Coviran
- Abando Indalecio Prieto
- Bizkaiko Gurutze Gorria
- Bilbao La Concordia geltokia
- Panadería Bertiz Takeout
- Librería Joker Comic book store
- MAFE'S BILBAO! Takeout
- Berba HR - Software Gestión...
- Teatro Campos Eliseos Antzokia
- Arriaga Antzokia

**동양인으로써 유럽에서 산다는 것**

**협오**

**위협**

**인종차별**

**무지**

**소수자**

**이 문제를 MTA의 방식으로 풀어보자!**











**SUPERLIGA**

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FILA

FAKER



**K-POP**

**Esports**

스페인 빌바오 지역에 흩어진  
한국 문화의 파편을 모아 행사를 열어보자!

**K-FOOD**

**태권도**



# Bizkaia

Photography

foru aldundia  
diputación foral







# EUSKOREA

K-FLOW IN THE BASQUE COUNTRY

## 24.02

## EL MAYOR EVENTO COREANO EN BILBAO

10:00-10:35 APERTURA  
10:40-11:00 EXHIBICIÓN DE TAEKWONDO  
11:30-12:50 EUSKOREA TALKS  
13:10-13:30 CLASE DE COCINA COREANA  
13:40-14:00 CLASE DE TAEKWONDO  
14:15-15:20 COMPETICIÓN RAMEN PICANTE  
17:00-20:00 COMPETICIÓN K-POP  
20:10-20:25 COMPETICIÓN FANART  
20:30-21:10 SORTEO

YIMBY  
MOYUA

10 AM

-

10 PM

PLAZA FEDERICO  
MOYUA  
ESQUINA H&M

ENTRADA GRATIS

EUSKOREA.COM

PATROCINA



COLABORA



CONTACTO



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q 검색



euskorea\_event

메시지 보내기



게시물 20

팔로워 366

팔로우 464

EusKorea

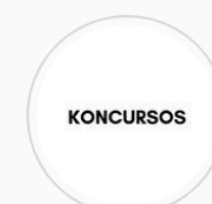
이벤트

El evento coreano más grande de Bilbao: K-Pop, cultura, cosmética y comida. 🇰🇷

Previo al evento: clases de cocina, idioma y más.

•Powered by @afunfam

yujiaoxia, kaizennotes, andalucinando님 외 18명이 팔로우합니다



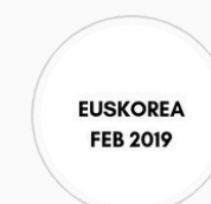
Konkursos



EL EQUIPO



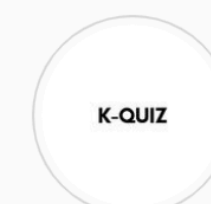
COMPETICIÓN K-POP FEB 2019



EUSKOREA FEB 2019



INSCRIPCIONES

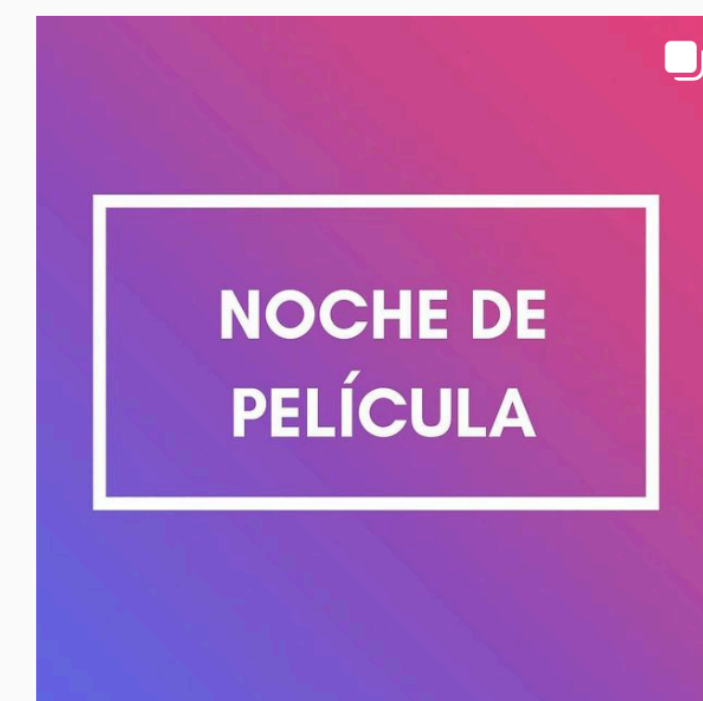


K-QUIZ

게시물

동영상

태그됨



# EUSKOREA

K-FLOW IN THE BASQUE COUNTRY

행사 시작 축하 등  
태권도 시범  
토크쇼  
한국 음식 교실  
태권도 교실  
불닭볶음면 빨리 먹기 대회  
K-POP 경연  
펜아트 경연 대회  
추첨

## EL MAYOR EVENTO COREANO EN BILBAO

YIMBY  
MOYUA

10 AM

10 PM

PLAZA FEDERICO  
MOYUA  
ESQUINA H&M

ENTRADA GRATIS

EUSKOREA.COM

PATROCINA



COLABORA

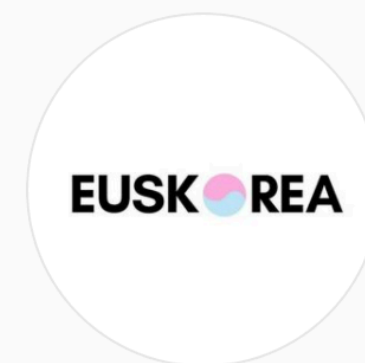


CONTACTO



Instagram

q 검색



euskorea\_event

메시지 보내기

게시물 20 팔로워 366 팔로우 464

EusKorea

이벤트

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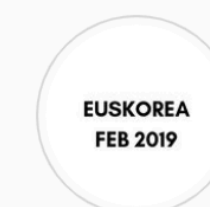
Konkursos



EL EQUIPO



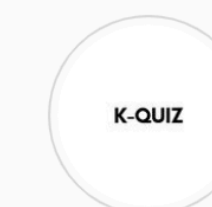
COMPETICIÓN K-POP FEB 2019



EUSKOREA FEB 2019

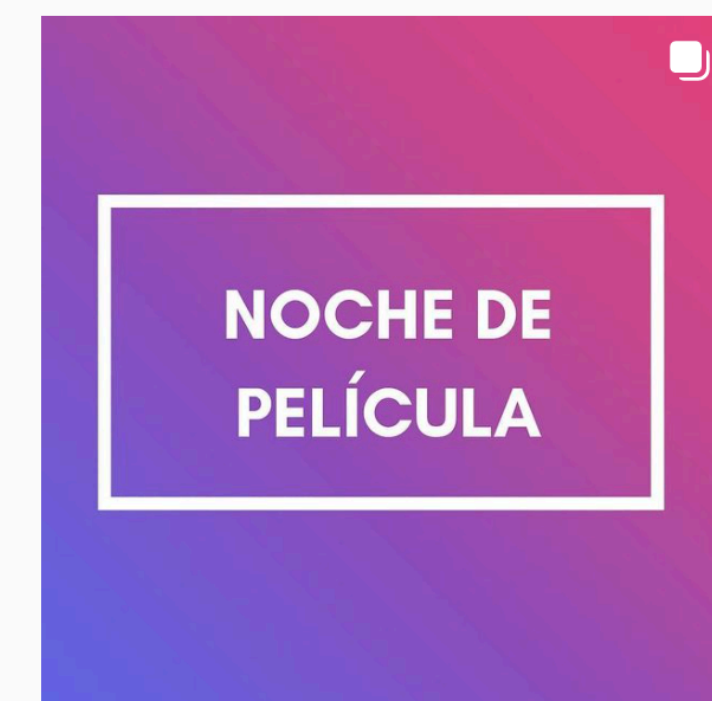


INSCRIPCIONES



K-QUIZ

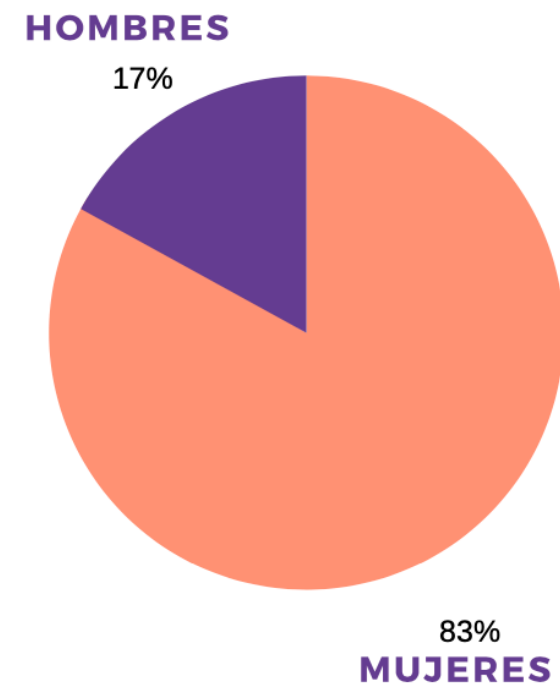
게시물 동영상 태그됨



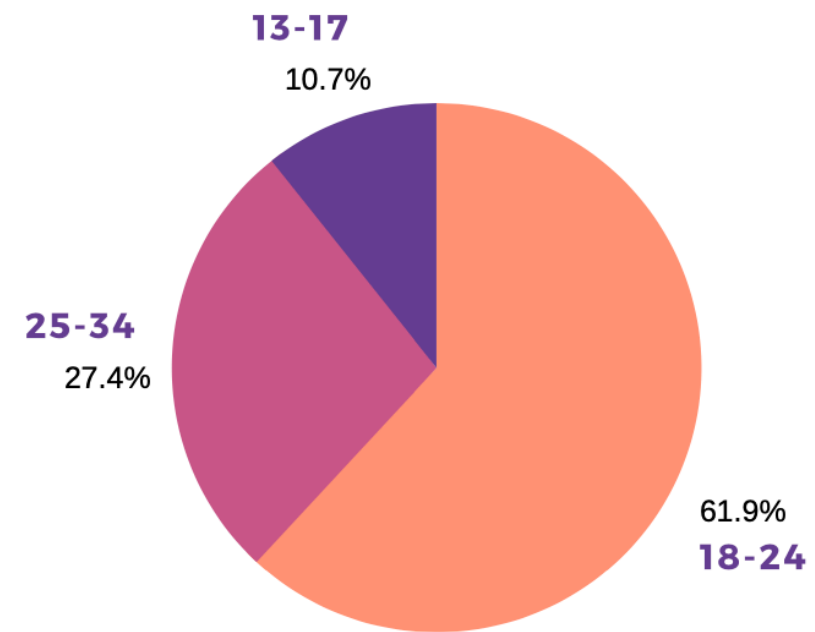
EUSKOREA

# 누적 방문자수 : 2000~2500명

## 성별



## 나이



## 지역



2,332

인스타 계정수

708

공유 스토리 개수

1512

인스타 팔로워

66,525

인스타 전체 노출 수

# 스페인 저녁 뉴스에 소개



**음식, 식재료, 한국어, 등 한국 관련 수요 증가**



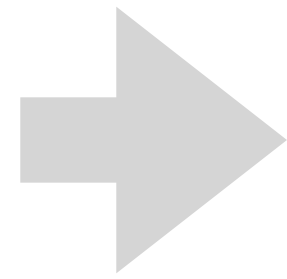
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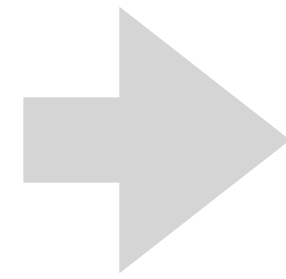




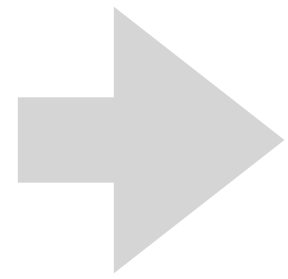
문제 인식



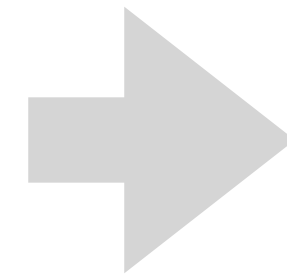
환경 분석



자원 탐색



솔루션



임팩트 가치



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**YIMBY MOYUA** 10 AM - 10 PM  
PLAZA FEDERICO MOYUA ESQUINA H&M

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PATROCINA: Bizkaia, LG

COLABORA: 한국문화원, HAN-A, BILBAO, LAS SPICY RAMEN

CONTACTO: eusfuncompany.org, eusfun, euskorea\_event

4차 산업혁명

기후 위기

금융위기

코로나

혐오

젠더갈등

AI

국수주의

?

# 팀프러너의 방식





