

INVITATION TO THE INAUGURAL MEETING OF THE

GLOBAL SOCIAL ECONOMY FORUM 2014

NOVEMBER 17-19, 2014
SEOUL, REPUBLIC OF KOREA





INVITATION TO THE INAUGURAL MEETING OF GSEF 2014

Seoul Metropolitan Government
and the GSEF 2014 Seoul Organizing
Committee cordially invite your city
and organization to take part in
this global network where we seek
collaboration across the border and
cooperation for a better world. 🌍

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The current challenge facing mankind cannot be resolved by any one country.

This is the primary reason why we seek global solidarity for dealing with such issues.

A multilateral international network must lay the foundations of global social economic solidarity

that encompasses regional communities and countries.

- *Seoul Declaration, 2013*



Global Social Economy Forum 2014

"Solidarity for Change"

Serving as a venue for sharing visions and experiences with social economy, the Global Social Economy Forum 2013 adopted the Seoul Declaration and agreed to launch the Global Social Economy Forum at a global solidarity network of social economy in Seoul, November, 2014

Background



GSEF 2013

THE INITIATION OF A GLOBAL CONVERSATION ON SOCIAL ECONOMY

From November 5 to 7 of 2013, Global Social Economy Forum 2013 was held in Seoul, South Korea under the theme, “New Discovery of Collaboration”.

More importantly, the GSEF 2013 took its first step towards resolving the global socioeconomic crisis by adopting the Seoul Declaration, the result of the determination of the local governments and social organizations, who recognized the need of a global solidarity for social economy, to establish a global solidarity network based on the multilateral international network.

The cohost local governments and social organizations of the GSEF 2013 and the participants will be collaborating until the inaugural meeting to determine the nature, role and the mission of the updated GSEF as a global network of social economy. We are certain that an organizational structure that allows a more active, extensive and openly cooperative association than the existing interrelation among the global social economy actors.

Seoul Declaration

THE MULTILATERAL COMMITMENT TO CONTINUE THE CONVERSATION

The GSEF 2013 made a meaningful step to search for solutions and alternatives of the critical social and economic crises the world is facing today, by proclaiming the Seoul Declaration. Promising establishment of a concrete global solidarity for an effective exchange of social economic experiences among local governments and the NGOs, the Seoul Declaration also includes a plan to launch a global advisory group as an action body for the global solidarity.

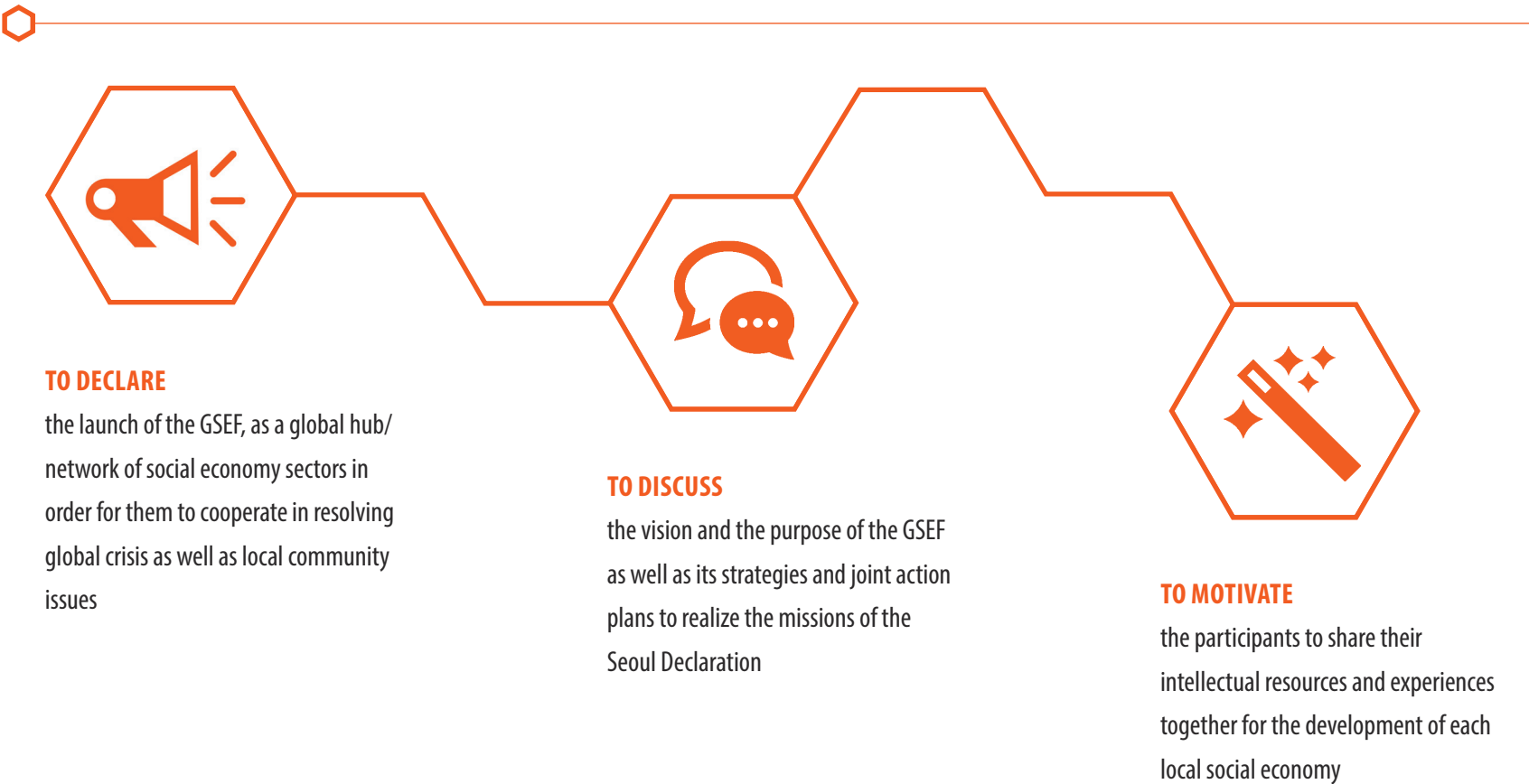
The Seoul Declaration stresses the necessity of a multilateral international network of social economy solidarity to solve the global crises, and specifies the location of the provisional secretariat as well as that of the inaugural meeting of the global advisory group in Seoul, 2014.

GSEF 2014

THE NETWORK OF A GLOBAL SOCIAL ECONOMY SOLIDARITY

The Seoul Metropolitan Government, the Seoul Organizing Committee of the Inaugural Meeting of the GSEF, and the Seoul Social Economy Center (the Provisional Secretariat) are planning to host the inaugural meeting of the GSEF in Seoul on November 17-19, 2014. The success of the Inaugural Meeting of the GSEF depends on the active participation from the local governments and the social organizations with the vision of realizing the ideas of social economy.

Purpose



Agenda & Themes

Agenda	Themes
<ul style="list-style-type: none">• Will discuss and promise concrete and sustainable action plans as the global solidarity of social economy• Will compose a blueprint for the future of the GSEF• Will elaborate the final draft of the Charter of the GSEF (NOVEMBER 17-18, 2014)• Will adopt the Charter of the GSEF which specifies principles, purposes, missions, membership regulations, and the organizational structure of the GSEF (NOVEMBER 19, 2014)• Will organize plenary/case study/invited/breakout sessions on the action plans to promote and realize social economy (NOVEMBER 18-19, 2014)• Will run various programs expanding the empathy and solidarity among participants	<ul style="list-style-type: none">• Local/Urban Regeneration• Social Finance• Social Innovation• Sharing Economy• Education and Social Economy• Labor and Social Economy• Poverty and Social Economy• Urban Commons• Public-Private-Community Partnership• Etc.

GSEF 2014 at a Glance

Date	November 17-19, 2014
Slogan	Solidarity for Change
Themes	Local/Urban Regeneration, Sharing Economy, Social Finance, Education, Labour and so on
Host City and Organization	Seoul Metropolitan Government GSEF 2014 Seoul Organizing Committee
Global Advisory Group for GSEF 2014	Bologna, Regione Emilia-Romagna, Kyoto, Montreal, Québec, Quezon, Seoul, Yokohama (Local/Regional Government), Groupe SOS, Locality, Legacoop Emilia Romagna, Chantier de l'économie sociale, Social Traders, The Asian Venture Philanthropy Network, K2 International Group, Karl Polanyi Institute of Political Economy, The Hong Kong Council of Social Service
Program details	Welcome Dinner · Opening Ceremony · 3 Plenary Lectures · 6 Case Studies · 5 Invited Sessions · 12 Breakout Sessions · Networking Party · Round Table Discussions · General Meeting of GSEF
Participants	Local governments · Social village enterprises · Cooperatives · Associations · Supporting organization representing social economy actors · General public
Key participants	Representatives of the local governments · Representatives of the social economy organizations from Australia, Belgium, Canada, France, Hong Kong/China, Italy, Japan, Malaysia, Mexico, Philippines, Singapore, Spain, Thailand, United Kingdom, United States of America, Vietnam, and Republic of Korea including some international organizations such as ICA, UNDP, UNRISD and so on
Provisional Secretariat	Seoul Social Economy Center

Program



DAY 1		DAY 2				DAY 3			
MON, November 17, 2014		TUE, November 18, 2014				WED, November 19, 2014			
	General Meeting	General Meeting	Forum			General Meeting	Forum		
09:00		Opening Ceremony				Preparatory Meetings IV	Breakout Sessions	Breakout Sessions	Breakout Sessions
10:00		Break					Break		
11:00		Plenary Session					Breakout Sessions	Breakout Sessions	Breakout Sessions
12:00									
13:00		Lunch					Lunch		
14:00		Preparatory Meetings II	Invited Sessions	Breakout Sessions	Breakout Sessions		Invited Sessions	Invited Sessions	Breakout Sessions
15:00	Preparatory Meetings I	Break					Break		
16:00		Preparatory Meetings III	Invited Sessions	Breakout Sessions	Breakout Sessions	Inaugural Meeting of the GSEF & Closing Ceremony			
17:00									
18:00									
19:00	Welcome Dinner	Networking Party							
20:00									
21:00									

The Host City: SEOUL



The rising hub of social economy

Seoul, the capital city of the Republic of Korea, has been establishing its reputation as a hub of social economy since 2011, and its strong commitment for civil welfare has proved that it was only natural for Seoul to gain such a title.

Previously, the Korean government focused mainly on job creation for the underprivileged and paid for their temporary work to invigorate economy. Recently, however, Seoul Metropolitan Government’s main focus has shifted towards the public-private governance whereby citizens’ initiatives based on community spirit play the key role in achieving social reforms.

Seoul now is home to 670 social enterprises, 80 community businesses, 140 traditional co-operatives, 50 social co-operatives, 120 self-reliance enterprises, and a number of youth social ventures.

Key strategies

The city of Seoul seeks to solve the city’s various social problems through the expansion of its socio-economic sphere. The Seoul Metropolitan Government, therefore, has actively supported the establishment of more social economy organizations in a variety of fields.

In the long term, Seoul Metropolitan Government has promoted the establishment and formulation of social economy clusters and networks in order to diversify its citizens’ participation in the economy and promote the inflow of more diverse resources and an innovative integration of the elements.

Ultimately, by expanding the city’s financial infrastructure and human resources training, the city of Seoul plans to complete the creation of an ecosystem that ensures the development of its social economy.



A brief history of Social Economy in Seoul



The “social economy movement” has been emerging as a new hope that might enable us to resolve economic polarization, social inequality and exclusion, and ecological challenges. We, the participants, believe in a social economy that would offer mankind

**“a better world” and
“a better life.”**

- Seoul Declaration, 2013

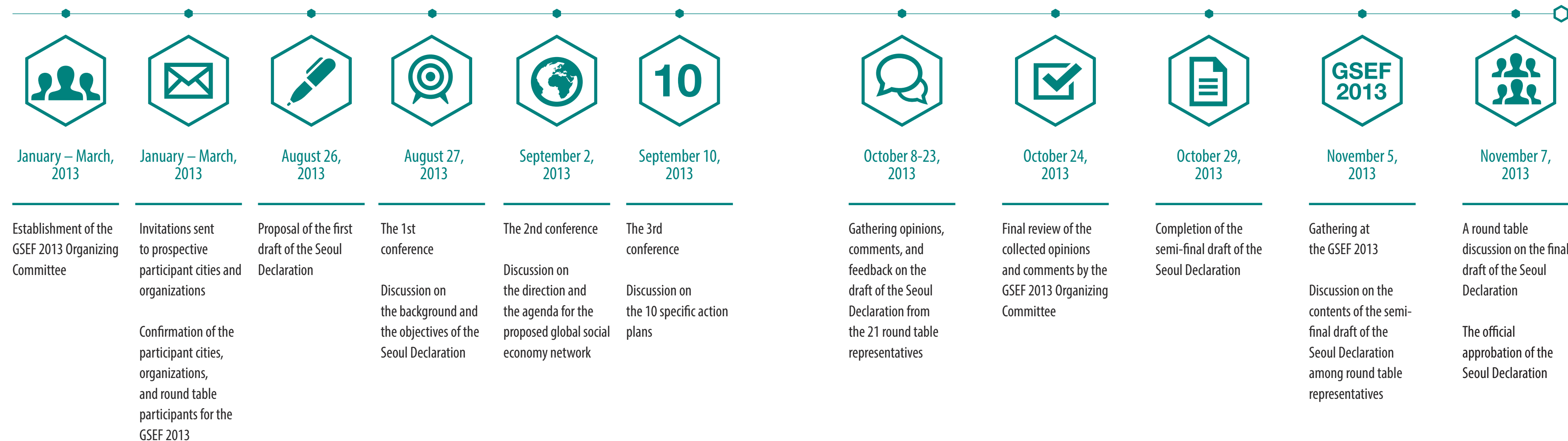


Seoul Declaration

“New Discovery of Collaboration”

The foremost achievement of the GSEF 2013 is the Seoul Declaration. By proclaiming the Seoul Declaration, Seoul Metropolitan Government as well as participant cities and participant organizations of the GSEF 2013 showed their determination to establish a global social economy solidarity. Specific action plans to promote the global social economy network were included in the declaration and were agreed by the 21 round table representatives.

Timeline



Complete Text



Global Crisis and Social Economy

The financial crisis of 2008, which triggered the European fiscal crisis in 2011, has eventually led to recent financial instability in Asian countries and in resource-abundant nations. It is undeniable that undue emphasis on market principles and unrestricted financial globalization has caused financial devastation.

The crisis has caused income inequality and social exclusion which has tended to bring about socio-political challenges. Ecological problems are also rising due to our fossil fuel-dependent system. The problems, such as global warming, the destruction of biological diversity, and the energy and food crisis are now threatening the survival of humanity.



In facing this crisis, we are now focusing on diverse movements seeking "a pluralistic economy".

The "social economy movement" has been emerging as a new hope that might enable us to resolve economic polarization, social inequality and exclusion, and ecological challenges. We, the participants, believe in a social economy that would offer mankind "a better world" and "a better life."

Why is a Social Economy Significant?

A social economy aims to simultaneously achieve efficiency, equality and sustainability, based on trust and cooperation. Cooperatives, community-based enterprises, social enterprises (not for shareholders' profit enterprise), credit associations, microfinance agencies, and non-profit organisations are what constitute a social economy. Of course philanthropic sector and social investors are very important. We

may be able to overcome the current global crisis by harmonizing the social economy with the public sector and market economy. A social economy encompasses a broad range of issues: economic, social, cultural and ecological challenges at the local, national and global levels.

A social economy is essential for socially alienated people to create jobs and restore their dignity. It has made achievements especially well in the social service sector, which provides relational goods such as education, childcare, healthcare and care services. And social economy is critical in fostering sustainable territorial development and for food security. A social economy responds to unmet needs through cooperation among members of society. In this respect, it is the most important basis for social innovation.

It has been proven that generating sustainable energy via local communities, local food movements, fair trade and other diverse forms of social economy is effective in taking up the ecological problems we face. These ecological challenges can be fully met if regional social economies are engaged with global institutions through measures such as joining international treaties and transforming energy systems at the national level.

A social economy is the cornerstone of participatory democracy at the grassroots and the social and economic regeneration of local neighbourhoods. The system of democratic decision-making and participation, which is inherent to the social economy, is indispensable for overcoming the current crisis. Since a social economy provides ways of overcoming this crisis and building a more integrated

society and engendering an ethic of solidarity and sustainability, its importance has been significantly growing at all levels, ranging from international conventions to rules for individuals.

Global Social Economy Network: Toward Convergence across the World

The current challenge facing mankind cannot be resolved by any one country. This is the primary reason why we seek global solidarity for dealing with such issues. A multilateral international network must lay the foundations of global social economic solidarity that encompasses regional communities and countries. The 2013 Global Social Economy Forum is a venue for sharing ideas and experiences, a place to actively collaborate on envisioning a new social economy paradigm for the future among key counterparts throughout the world. This is a special opportunity for world communities to support the growth of social economy movement to envisage a new agenda for the future.

All participants pledge to work together to promote the following activities:

1. Each local government will promote public-private-community partnership to build a sustainable social economy network and emphasise cooperation for exchange between principal social economy agents in each community.
2. Each of us recognises the importance of growing citizen empowerment and supporting diverse and widespread community leadership of the social economy

3. Each of us will engage to raise awareness of the social economy and develop appropriate learning programmes for different target groups and mutually share their outcomes.
4. Each of us will promote the joint development of a standard textbook of social economy as well as civic education programmes to stimulate the social economy, which can enhance the influence and capability of civil society
5. Each of us will share our experiences and visions in order to lead in social innovation and actively operates a social economy exchange programme to foster human resources.
6. Each of us will exchange information about the social economy via the Internet and other means of communications and discuss research on the emerging social economy performance in real time. Governments would be encouraged to adjust policy in light of feedback from this information.
7. Each of us will encourage the study of development models including the public policies which promote the harmony of social economy, market economy and public economy.
8. Each of us will support efforts to nurture the associations along with supporting organisations representing social economy actors and recognise their central role in determining the direction of social economy activities as well as their work in promoting cooperative projects.

9. Each of us acknowledges our responsibility for the Developing Countries, which are experiencing severe underdevelopment and poverty and seek an integrated solution to the economic, social, cultural and environmental problems which could be achieved by means of decentralized cooperation.
10. Each of us will support the joint promotion and development of social economy activities and the formation of a global advisory group to sustain operations and development. Other movement actors such as women's, labour, environmental and disability groups would be invited to contribute to the process.

In order to lay the groundwork for setting up a global advisory group, the provisional secretariat will be temporarily located and hold a general meeting in Seoul 2014. All participants wishing to take part in the group should collaborate on establishing a specific action plan with the aim of electing a host city and promoting the project at the 2014 general meeting.

The 2013 Global Social Economy Forum,
Having met in Seoul from November 5 to 7, 2013,
Seoul Declaration is adopted in Seoul

Summary



The Seoul Declaration suggests social economy as an alternative solution of the challenges the world is facing today, and shows its firm determination to establish a global network that will continue the conversation on social economy.

TO DECLARE

10 action plans to solidify the global social economy network

TO LOCATE

the provisional secretariat, which will prepare for the Inaugural Meeting of the GSEF in 2014 (Specific plans for the election of a host city to be discussed at the Inaugural Meeting of the GSEF)

TO REALIZE

social economy as a solution for global financial crisis, social polarization and the destruction of ecosystem

TO UNDERSTAND

that social economy is the most important basis for social innovation, job creation, and dignity restoration

Round Table Participants



Josefina Belmonte
Vice-Mayor, Quezon City,
Philippines



David Brookes
Managing Director of Social
Traders Ltd, Australia



Jacques Charest
CEO of the Fiducie du Chantier
de l'économie sociale and
President of Cap Finance,
Canada



Hoi-wai Chua
Chief Executive-Designate, The
Hong Kong Council of Social
Service (HKCSS), Hong Kong/
China



Claire Deronzier
Québec Delegate General,
Government of Québec,
Québec, Canada



Hiroyuki Fujita
Deputy Mayor, Kyoto, Japan



Teresa Marzocchi
Deputy Governor for the Promotion
of Integration and Social Policies,
Immigration, Volunteers, Associations
and Third Sector, Emilia-Romagna
Regional Government, Italy



Marguerite Mendell
Director, Karl Polanyi Institute
of Political Economy, Concordia
University, Montreal, Canada



Virginio Merola
Mayor, City of Bologna, Italy



Giovanni Monti
Chairman, Legacoop Emilia-
Romagna, Italy



Nancy Neamtan
President/Executive Director,
Chantier, Québec, Canada



Wonsoo Park
Mayor, Seoul, Republic of Korea



Nicolas Hazard
Chairman, Le Comptoir de
l'Innovation & Vice-Chairman,
Groupe SOS, France



Mami Iwamoto
CEO, NPO Human Fellowship &
General Coordinator, Shonan-
Yokohama Youth Support
Station, Japan



Tae-in Jung
Advisory Committee Chair, GSEF
2013 Organizing Committee,
Republic of Korea



Shinya Koibuchi
Director General of the Child
and Youth Bureau, City of
Yokohama, Japan



Johanne Lavoie
Social Economy Commissioner,
City of Montreal, Canada



Wonjae Lee
Economy Journalist & Director
of International Relations, GSEF
2013 Organizing Committee,
Republic of Korea



Kyong Yong Song
Chairman, GSEF 2013
Organizing Committee,
Republic of Korea



Jess Steele
Associate Director: Community
Organising, Locality, UK



Kevin Teo
COO, Asian Venture
Philanthropy Network (AVPN),
Singapore



Round Table Discussion



The 2013 Global Social Economy Forum is a venue for sharing ideas and experiences, a place to actively

collaborate on envisioning a new social economy paradigm for the future

among key counterparts throughout the world. This is a special opportunity for the world communities to support the growth of social economy movement to envisage a new agenda for the future.

- Seoul Declaration, 2013



GSEF 2013 Overview

"Imagine! The World of Cooperation"

To satisfy the needs of the global community for a forum to discuss a various topics related to social economy, the Global Social Economy Forum finally took place in 2013 and made a meaningful step to build a better world for all.

About GSEF 2013

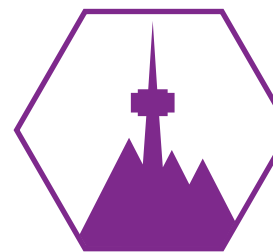


Gathering experts from all around the world

Hosted in Seoul, a rising hub of social economy, the GSEF 2013 was an international event participated by a number of experts in both public and private sectors from the major global cities that aspire to renovate themselves by invigorating social economy in local communities. The participants also included experts from the regions where social economy is already invigorated: policymakers, government officials, social entrepreneurs, social innovators, NGO activists, researchers, investors, corporate personnel in charge of corporate social responsibility, and more.

Encouraged by the great success of the GSEF 2013 and inspired by the worldwide support, the Seoul Metropolitan Government and the Seoul Organizing Committee of the Inaugural Meeting of the GSEF aim to continue leading the global conversation on social economy and cooperative governance in November 2014.

Purpose



TO DISCUSS

the potentials, strategies, experiences, and knowledge of social economy with a wide spectrum of audience from public and private sectors



TO PROMOTE & STRENGTHEN

a political and economic relationship between local governments and social economy organizations across the world



TO ENCOURAGE & ESTABLISH

a global social economy solidarity based on mutual understanding and active collaboration, and to officially declare a plan for launching the solidarity

GSEF 2013 at a Glance

Date	November 5-7, 2013
Venue	Seoul City Hall, Seoul, Republic of Korea
Program details	Welcome Dinner · Opening Ceremony · 3 Plenary Lectures · 6 Case Studies · 8 Invited Sessions · 18 Breakout Sessions · Networking Party · Round Table Discussions · An exhibition by social enterprises and government agencies · Social enterprise tours
Participants profile	<ul style="list-style-type: none">• 1,193 registered participants• Approximately 2,300 participants in total• Government officials, professionals from social enterprises as well as private enterprises, and the general public• 17 countries including Australia, Belgium, Canada, France, Hong Kong/China, Italy, Japan, Philippines, Singapore, United Kingdom, Vietnam, and Republic of Korea

Program

	Day 1	Day 2	Day 3
	MON	TUE	WED
	November 5, 2013	November 6, 2013	November 7, 2013
09:00		Opening Ceremony	Plenary Lecture & Case Studies
10:00		Plenary Lecture & Case Studies	Round Table Discussion
11:00			Breakout Sessions
12:00		Luncheon	Luncheon
13:00			Seoul Declaration
14:00			
15:00		Breakout & Invited Sessions	
16:00	Preparatory Session		Breakout & Invited Sessions
17:00			
18:00			
19:00		Networking Party	
20:00	Welcome Dinner		
21:00			



Accomplishments of GSEF 2013



citizen empowerment and supporting
social economy
of the social economy and develop
groups and mutually share their
standard textbook of social economy
social economy, which can enhance
in order to lead in social innovation
scheme to foster human resources.
al economy via the Internet and other
on the emerging social economy
courageous to adjust policy in light of
it models including the public policies
economy and public economy
associations along with supporting
and recognize their central role in
as well as their work in promoting
the Developing Countries, which are
and seek an integrated solution to the
which could be achieved by means of
velopment of social economy activities
in operations and development. Other
mental and disability groups would be
fobel advisory group, the provisional
general meeting in Seoul 2014. All
collaborate on establishing a specific
d promoting the project at the 2014
nomy Forum
ber 5 to 7, 2013
ed in Seoul



PARTICIPATION of local governments and globally-acknowledged civilian institutions from all around the world

SESSIONS on a variety of topics related to social economy
by experts from public and private sectors

COOPERATION AGREEMENT between the Seoul Metropolitan Government and the City of Bologna

MOU among Seoul Social Economy Network, Chantier, and Karl Polanyi
Institute of Political Economy

THE SEOUL DECLARATION which developed a mutual agreement
on the needs for building international social economy consultative institutions and networks

AGREEMENT to hold the Inaugural Meeting of the GSEF in 2014

Plenary Lectures



The plenary lectures of the GSEF 2013 emphasized the significance of collaboration between public and private sectors in realizing the ideas of social economy.



Speaker Marguerite Mendell
 Director, Karl Polanyi Institute of Political Economy, Concordia
 University, Montreal, Canada

**The Role of the Social Economy in Urban
 Regeneration and its impact on
 Societal Well-Being**

“Social economy can remove social inequality in the
 local community and promote more human-centered
 community development by integrating social
 economy into the city regeneration strategy.”



Speaker Nancy Neamtan
 President / Executive Director, Chantier, Québec, Canada

**Innovative Partnerships to Revitalize
 Communities: Lessons from Québec**

“[...] the public-private] partnerships have been
 crucial for the recognition and expansion of the social
 economy. This is particularly true in the context of
 cities, where complex problems require innovative
 solutions and new ways of working together.”



Speaker Jess Steele
 Associate Director of Community Organising, Locality, UK

**Make Hope Possible Not Despair Convincing:
 Local Communities at the Heart of the Social
 Economy**

“Local neighborhoods are the key site for genuine
 social, economic and cultural transformation. [...] we
 need to attract people’s participation, heighten
 the pride in the local communities and help the local
 residents be proud of their communities.”

Case Studies



Speaker **Woonsoo Park**
Mayor, Seoul, Republic of Korea

SEOUL

Sustainability in Social Economy:
Seoul Case Study

Seoul has devised and is implementing a comprehensive supporting policy to build a sustainable ecosystem. It is promoting various policies aiming at mutual solidarity and cooperation, and building of confidence.



Speaker **Virginio Merola**
Mayor, Bologna, Italy

BOLOGNA

Sustainability in Social Economy:
Bologna and Emilia Romagna Case Studies

In Bologna, the economic development has generated resources that have been then invested into the welfare state that had in turn favored this development. Thus, this model argues that the local administrations should actively invest on the quality of life of their citizens, for civil progress would bring about further economic growth.



Speaker **Hiroyuki Fujita**
Deputy Mayor, Kyoto, Japan

KYOTO

'Power of Kyoto' To Boast in The World
- Future-oriented City Based on The Tradition

Kyoto has unique diversity and profound charm as it has long history and traditions, along with the power of advancing toward the future. The city aims to reinforce 'the power of Kyoto' and to give off its charm to the world by carrying out various activities through cooperation between the citizens and the administrative organs in the future.



Speaker **Josefina Belmonte**
Vice Mayor, Quezon City, Philippines

QUEZON

Urban Innovations through Social Economy:
The Quezon City Experience

Quezon's vision for a 'quality community' has been collectively set, and implementation strategies such as participatory governance and poverty alleviation programs ensure the future for Quezon City's continued development.



Speaker **Claire Deronzier**
Québec Delegate General, Québec, Canada

Québec

City (Urban) Innovation through Social Economy:
Case of Québec

In Québec, the cooperative economy emerged from underserved needs. The recent adoption of a Social Economy Act marks the State's recognition of the social economy as an important component of Québec's economy. The social economy in Québec represents 8% of the GDP.



Speaker **Kyong Yong Song**
Chairman, GSEF 2013 Organizing Committee

SEOUL

Building Better Governance for
Social Economy in Seoul

Since 2011, cooperation between the Seoul Metropolitan Government (SMG) and social economy organizations has become a new governance trend in Seoul. This governance model is not just an effort to foster social economy in Seoul, but also an endeavor to realize cooperation and solidarity, the core principles of social economy.

Invited Sessions



Invited Sessions were led by the participant cities/regions and participant organizations. The contents and structures of each session were autonomously decided by a participant city or an organization. There were 8 Invited Sessions and 20 presentations in total.

Power of Kyoto’ to Boast in The World: Future-oriented City Based on the Tradition

Speaker Hiroyuki Fujita
Deputy Mayor, Kyoto, Japan

Social Economy – The Engine for Regional Innovations

Panel Discussion

Brian Walsh Executive Director, Liquidnet for Good, USA
Doug Lee CEO, D3 Jubilee, Republic of Korea
Marguerite Mendell Director, Karl Polanyi Institute of Political Economy, Concordia University, Montreal, Canada
Nicolas Hazard Chairman, Le Comptoir de l’Innovation/Vice-Chairman, Groupe SOS, France

Innovation and Social Economy – Hong Kong Experience

“Brief Overview of Social Economy in Hong Kong”
Hindy Kai Officer of International & Mainland China Affairs, HKCSS, Hong Kong/China

“From Job Creation to Social Enterprise - The Community Economic Project ‘Happy Mothers To-Be Club’”
Noel Yeung General Secretary, Kwun Tong Methodist Social Service, Hong Kong/China

“In Search of an Alternative in Hong Kong: Compassionate Capitalism”
Teresa Lau Executive Director, L Plus H Community Interest Co. Ltd, Hong Kong/China

Improvement of Social Welfare through Public-Private Partnership

“Improvement of Social Welfare through Public-Private Partnership”
Shinya Koibuchi Director General of the Child and Youth Bureau, City of Yokohama, Japan

“The Activity of K2 International Group”
Mami Iwamoto CEO, NPO Human Fellowship, K2 International Group, Japan

Sustainability in Social Economy: Bologna and Emilia Romagna Case Studies

“Sustainability in Social Economy: Bologna and Emilia Romagna Case Studies”
Virginio Merola Mayor, City of Bologna, Italy

“The People’s Business: The Italyn Co-operative Movement from An Historical Perspective”

Tito Menzani Adjunct Professor, University of Bologna, Italy

“Social Economy System in Emilia-Romagna Region”

Tito Menzani Deputy Governor, Emilia-Romagna Regional Government, Italy

“The Role of Legacoop Emilia Romagna”

Giovanni Monti President, Legacoop Emilia Romagna, Italy

Helping Social Economy: The Québec Experience

“Supporting SMEs and Social Economy Enterprises in Québec: RESO’s Case”
Pierre Morrisette Executive

Director, RESO (Regroupement Économique et Social du Sud-Ouest), Canada

“How to Make a Better Social Investment: FCSE’s Experience”

Jacques Charest Executive, FCSE (Fiducie du Chantier de l’économie sociale), Canada

The Path to a Sustainable Society: Social Investment

“Venture Philanthropy in Asia”
Ken Ito Japan Advisor, Asian Venture Philanthropy Network, Project Research Associate, Keio University, Japan

“The Path to a Sustainable Society: Social Investment”

En Lee Co-Head, LGT VP in Southeast Asia, Singapore

“The Path to a Sustainable Society: Social Investment”

Joshua Chang Gue Lim COO, Korea Social Investment, Republic of Korea

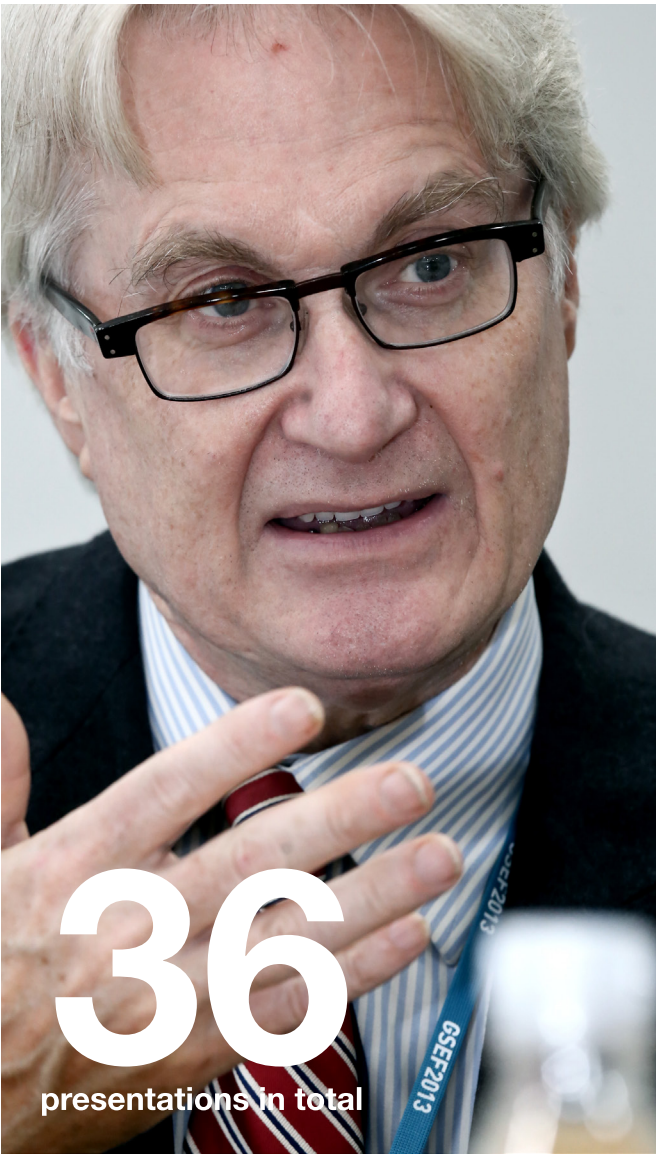
The State of Social Economy in Australia

“The State of Social Economy in Australia”
David Brookes Managing Director, Social Traders, Australia

Breakout Sessions



Breakout sessions were led by social economy organizations from all around the world. Multiple speakers from different organizations and different cities/regions discussed one topic in depth at each session.



36
presentations in total

Youth-led Innovative Social Economy: Challenges and Opportunities

“An Innovative Technology Business Model for Incubating the Social Start-Ups”

Johnson SG Jun Adjunct Professor, KAIST Technology Management & CEO, M Technology Business Group, Republic of Korea

“Another Future is Possible: Youth and Social Entrepreneurship in Urban Environments”

Jaz Choi Deputy Director, Urban Informatics Research Lab, Queensland University of Technology, Australia

“Hyundai Motor Group Social Enterprise Cultivation Strategy Based on the Stage of Growth”

Byung hoon Lee Director, Hyundai Motor Group Corporate Responsibility Team, Republic of Korea

“TIDE Institute and Fab Lab Seoul;

Fostering Entrepreneurship and Shared Fabrication Laboratory”
San Ko CEO, TIDE Institute, Republic of Korea

Climate Change and Regeneration of Energy Urban Community

“The Current State of Climate Change in Korea and the Task”

Seung Ok Park Chairman, Seoul Citizen Solar Power Plant, Republic of Korea

“The Current State of Climate Change in Foreign Countries and the Task”

Yu Jin Lee Researcher, Energy & Climate Policy Institute, Republic of Korea

Panel Discussion

Young Ran Kim Secretary General, Gangnam Seocho Korean Federation for Environmental Movement

Guen Hang Lee Hansalim, Republic of Korea

Jung Pill Lee Researcher, Committee at EnerZine, Republic of Korea

Jun Hwa Yang Office Manager, JA21, Republic of Korea

International Trend of Ethical Fashion and Current Status, Future Task and Prospect of Its Certificate System

“The Certificate System of Ethical Fashion’s Current Status, Future Task and Prospect”

Namkyung Jang Professor, Hansei University, Republic of Korea

“International Trend of Ethical Fashion”

Sarah Ditty Editor in Chief, Ethical Fashion Forum, UK

Social Economy and Social Innovation

“Social Economy and Social Innovation: The Case of Québec, Canada”

Chang Jin Kim Professor, Dept. of Social Science, SungKongHoe University, Republic of Korea

“Social Innovation, Social Economy and Local Governance: The Case of North-Eastern Metropolitan Seoul, South Korea”

Gunna Jung Professor, Dept. of Economics, Hanshin University, Republic of Korea

Panel Discussion

Dongjun Kim Professor, SungKongHoe University, Republic of Korea

Sun Kwon Park Professor, Academy of Democratic Society and Policy, Republic of Korea

Chang Un Lee Professor, Academy of Democratic Society and Policy, Republic of Korea

Socially Responsible Public Procurement (SRPP) and Local Governments: The Korean Experience

“Buying Social: Good Practices of Socially Responsible Public Procurement”

Dong-soo Yang Attorney,

Dongcheon Public Interest Foundation, Republic of Korea

“Socially Responsible Public Procurement of Local Government: Experience of Seongbuk-gu”

Young-bae Kim Mayor of Seongbuk-gu, Seoul, Republic of Korea

“Issues of SRRP Implementation in Korea – A Perspective from State Contract Act”

Dae Sik Kim Director, Korea Institute of Procurement, Republic of Korea

Building a Food Safety System through Cooperation and Solidarity: Case of Genetically Modified Organism (GMO)

“Current Status of GMO Labeling in the US and the Anti-GMO Movement”

Michael Hansen Senior Scientist, Consumers Union, USA

Urban Agriculture Sprouting through Social Economy

“The Commercialization and

Sustainability of Urban Agriculture within Tokyo Metropolitan”

Toshio Kikuchi Japan Organic & Natural Foods Association (JONA), Japan

“The Social Economy Model in the Field of Urban Agriculture Supported by a Public Enterprise”

Jong-Joo Kim Director, Seoul Agro-Fisheries & Food Corporation, Republic of Korea

Discussion: Human book style

Social Enterprise: A New Model for Poverty Reduction and Employment Generations

“The Introduction of UNDP Works on the Promotion of Social Enterprises”

Artemy Izmestiev Policy Specialist, UNDP Seoul Policy Center, Russia

“Mobilizing Social Business to Accelerate Achievement of Timor-Leste MDGs”

Nicolas Kroger UNDP Timor Leste,

Timor Leste

Co-op Youth Educational Programme Development

“Case Study – Co-op Youth Educational Programme Development Co-operative Education Trust Scotland”

Hugh Donnelly Director, Co-operative Education Trust Scotland, UK

Construction of Social Economy Network Base on Local Communities and Solidarity

Finance: Lessons from Experiences of Chantier

“Construction of Social Economy Network Base on Local Communities and Solidarity Finance: Lessons from Experiences of Chantier”

Nancy Neamtan President-general director, Chantier de l’Economie Sociale, Québec, Canada

Jacques Charest CEO, Chantier de l’economie Sociale Trust & President, CAP-finance, Québec, Canada

“Role, Present State and Key Task of Korea Social Economy Network”

Bo Kyung Moon Executive Director, Korea Social Economy Network, Republic of Korea

“Case Study for Local Network Environment Construction”

Young Deok Joo Director, Cooperative Support Center of Hwarang Credit Union, Republic of Korea

Social Economy Phenomenon in Europe and the Role of Worker Cooperative Movement

“Social Economy Phenomenon in Europe and the Role of Worker Cooperative Movement”

Hyungsik Eum Data Analyst, CICOPA, Republic of Korea

Housing Regeneration: Build by Oneself and Repair Together

“Housing Regeneration: Build by

Oneself and Repair Together”

Supawut Boonmahathanakorn Architect & Coordinator, Community Architects Network, ACHR, Thailand

Chawanad Luansang Architect & Coordinator, Community Architects Network, ACHR, Thailand

“Urban, Regeneration Paradigm Shift”

Ju Won Lee CEO, Toadhousing Inc. Social Enterprise, Republic of Korea

Social Innovation, the Role of the Council for the Social Enterprise

Speaker **David Dawes** Social Enterprise UK, UK

Building a System to Vitalize Co-operatives

“Policies and Roles of Legacoop for Co-operation among Co-operatives”

Franca Guglielmetti President, Cadiai & Member of the Presidency Office, Legacoop Bologna, Italy

“Towards Collaboration among Co-operatives for Vitalization of Social

Economy”

Miyea Oh Chairperson, iCOOP Consumer Activities, Republic of Korea

Panel Discussion

Yutaka Aotake General Manager, Consumers’ Co-operative Union, Japan

Mihyun An Manager, Business and Education Team, Central Self-Sufficiency Foundation, Republic of Korea

Pyongmin Cho Executive Director, Mindlle Medical Welfare Social Co-operative, Republic of Korea

Seungkwon Jang Professor, Division of Business Administration, Sungkonghoe University, Republic of Korea

Bokyung Moon Executive Director, Korea Social Economy Network, Republic of Korea

Sustainable Development through Fair Trade

“The Power of Fair Trade: Helping the

People and the Planet”

Ramona Ramos Regional Director, World Fair Trade Organization Asia, Inc., Philippines

“The Changes Brought by Business in Underdeveloped Country”

SooJung Ham Producer Partnership Team Leader, Beautiful Coffee, Republic of Korea

Social Economy through Cooperation between Profit Sector and Non-profit Sector

“The New Trend of Corporate Social Responsibility (CSR) in Japan: Cooperation Model of Firms and NGOs or NPOs”

Takeshi Akiba Associate Professor, Ritsumeikan University, Japan

“The Case of Cooperation between Profit and Non-profit Sector based on Local Communities: Focusing on the Cooperation led by Social Enterprises based on Local Communities”

Sung-Kee Kim Professor,

SungKongHoe University, Republic of Korea

“The Meaning of Cooperation between Profit and Non-profit Sector in Social Economy”

Hyun-Sook Lee Director, Hankyoreh Economic Research Institute, Republic of Korea

“The Plan for Sustainable Coexistence of Profit with Non-profit Sector: Authenticity of Cooperation”

Gyong-Su Mun Professor, Ritsumeikan Center for Korea Studies, Republic of Korea

Social Economy Promoting Coexistence of Animal and Human Being

“What Can Be A Role of Social Economy for Making a City in Which Man and Animals Live Together?”

Gyeongseop Jung CEO, Mapo animal hospital cooperative (Wo-ri-dong-saeng), Republic of Korea

“Humans and Animals Living Together: The Case of Tokyo”

Kumiko Kudo CEO, Nekodasuke, Japan

The Structure and Role of French Labour Cooperative Association

Speaker **Michel Rohart** Director, AGF SCOP Entreprises (Regional Union SCOP Rhone Alpes), France

Opening Ceremony



Welcome Dinner



Networking Party



All the participants and guests of the GSEF 2013 were invited to the Networking Party held at Seoul Social Economy Center on November 6, 2013.

Exhibition



An exhibition on Seoul's social economy organizations was held at Seoul Citizens Hall.



24 social enterprises and government agencies from Seoul participated in the exhibition.

Entertainment



Throughout the forum, a variety of cultural performances took place to entertain the participants of the GSEF 2013.



The list of performances included B-boy dance, Korean traditional dance, a flash mob parade, an acoustic band recital, and many more.

After Hours



The participants of the GSEF 2013 loved Bi-Bim-Bob, the representative dish of Korean traditional cuisine.



The tour of Kumbakyeon - the workroom of unique goldcrafting from the Joseon Dynasty, was one of the most popular tour programs. The participants made their own gold foil patterns with the help from masters of Kumbakyeon.

Participant Cities



Seoul Metropolitan Government

Country **Republic of Korea** | District **25** | Area **605.21 km²** | Population 10 million | Density **17,000/km²** | The capital city of the Republic of Korea

Now in its 600th year of official history, Seoul, the capital city of the Republic of Korea, is a city where Korea’s traditional and modern cultures coexist.



Bologna City

Country **Italy** | Region Emilia-Romagna | Area **140.7 km²** | Population **0.4 million** | Density **2700/km²** | The largest city and the capital of Emilia-Romagna Region

The social economy is well embedded in the city of Bologna with a large number of private organizations established for social purposes.



City of Yokohama

Country **Japan** | Prefecture **Kanagawa** | Area **437.38 km²** | Population **3.7 million** | Density **8,500/km²** | The city with the second largest population in Japan

For the past 150 years, Yokohama has played a significant role in Japan’s modernization and internationalization as Japan’s gateway of exchange to the world.



Emilia-Romagna Regional Government

Country **Italy** | Area **22,447 km²** | Population **4.4 million** | Density **200/km²** | The region with the third highest GDP per capita in Italy

Emilia-Romagna is considered to be one of the richest European regions. It boasts a well-balanced economy that comprises Italy’s biggest agricultural sector as well as a long-standing tradition in automobile and manufacturing.



Government of Québec

Country **Canada** | Area **1,542,056 km²** | Population **8 million** | Density **5.79/km²** | Canada’s largest province by area

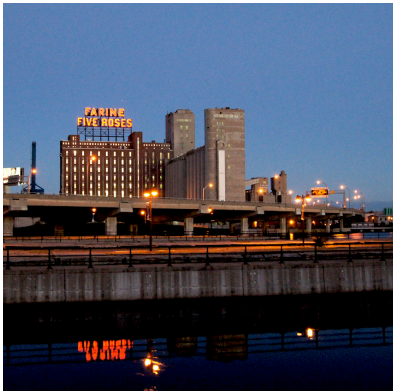
The social economy is an essential aspect of Québec’s socio-economic structure. This year, Québec became part of a major international trend by adopting framework legislation on the social economy. In this respect, the province is a pioneer in North America.



Kyoto City

Country **Japan** | Prefecture **Kyoto** | Area **827.90 km²** | Population **1.5 million** | Density **1,800/km²** | Formerly the imperial capital of Japan

Kyoto, the ancient capital of Japan, has blended diverse cultures through its long history of more than 1,200 years, and is called the spiritual home of Japanese people.



Montreal City

Country **Canada** | Province **Québec** | Area **431.50 km²** | Population **1.6 million** | Density **4,518/km²** | The second-largest city in Canada

Montreal, the world’s second largest French-speaking city, is a dynamic cultural metropolis. Founded 400 years ago, Montreal now combines old-world charms with North American efficiency.



Quezon City

Country **Philippines** | Region **Calabarzon** | Area **9,069.60 km²** | Population **1.7 million** | Density **190/km²** | The province named after the second President of the Philippines

Recently ranked as one of the top 10 Asian Cities of the Future by *Financial Times*, Quezon City is one of the fastest growing metropolitan areas in the Philippines today.

Participant Organizations



GSEF 2013 Organizing Committee

Republic of Korea

The GSEF 2013 Organizing Committee is comprised of representatives drawn from expert groups in both public and civil society sectors on social economy in Seoul. The committee has developed a series of high quality programs which ensured an exciting mix of technical and social events to take place at the GSEF 2013.



Asian Venture Philanthropy Network

Asian Venture Philanthropy Network

Asia

The Asian Venture Philanthropy Network (AVPN) is a non-profit organization based in Singapore with membership across the Asian region. AVPN aims to build a vibrant and high impact venture philanthropy community across the Asia Pacific region. AVPN has more than 130 members from over 20 countries.



Chantier de l'économie sociale

Canada

The Chantier de l'économie sociale is an independent non-profit organization whose goal is to promote and develop the social economy as an integral part of Québec's socio-economic infrastructure and as an essential component of a new model of development.



Groupe SOS

Europe

Groupe SOS is a non-profit social enterprise. It comes to grips with all forms of social poverty, from health and housing issues to unemployment. In all its activities, Groupe SOS conveys the respect of the beneficiary as its core value.



Hong Kong Council of Social Service

China

The Hong Kong Council of Social Service (HKCSS), is an umbrella organization over 400 Agency Members, that provide over 90% of the social welfare services for those in need through their 3,000 service units all over Hong Kong.



K2 International Group

Japan

K2 International Group is an organization that has provided supports from basic life support to economic independence, to the vulnerable social group who cannot adjust to the society, such as school refusal and hikikomori (odd one out in seclusion) since 1989.



Legacoop Emilia-Romagna

Italy

Legacoop Emilia Romagna is the main organization representing co-operatives in Emilia Romagna and uniting co-operatives and their economic subsidiaries in various sectors. Legacoop Emilia Romagna brings together 1,500 enterprises, representing more than 2.5 million members, and 30 billion of production value.



Legacoop Bologna

Italy

Legacoop Bologna is one of the main local units in Emilia-Romagna. It represents 200 associated companies with a production value of more than 9 billion, 500,000 members and 16,500 employees.



Locality

United Kingdom

Locality's vision is to make every community a place of possibility and to foster a new spirit of enterprise that can deliver the practical changes. Locality's mission is to create communities where people can take control of their lives, where they can feel happy and safe, and where they can feel a sense of pride and ownership.



Social Traders

Australia

Social Traders is Australia's leading social enterprise development organization. Established in 2008, it is dedicated to supporting the development of commercially viable social enterprises.

More Participant Organizations



GSEF 2013 Organizing Committee

Hankyoreh Economic Research Institute

iCOOP Korea

Korea Cooperative Institute

Korea council of Fair Trade Organizations (KFTO)

Korea Federation of Worker Cooperatives

Korea Social Investment

Korea Social Economy Network

Maeul

Saesayon (Korea Institute for a new society)

Seed:s

Seoul Association of Self-sufficiency Promotion Center

Seoul Council of Social Enterprise

Seoul regional Cooperative Association (SCA)

Seoul Social Economy Network (SSEN)

Social Enterprise Support Network (SESNET)

Social Fiction Lab

SungKongHoe University

AGF SCOP Entreprises (Regional Union SCOP Rhone Alpes)

Asian Coalition for Housing Rights (ACHR)

Association of Korean Local Governments for Social Economy and Solidarity

CICOPA

Consumers Union (USA)

Co-operative Education Trust Scotland (CETS)

Ethical Fashion Forum

Ethical Fashion Network

Hansalim Coalition

Happy Consumers' Cooperative Union (Happy Coop)

Hyundai Motor Group Corporate Responsibility Team

Innovation Cluster for Housing Regeneration (Representative organization: Toadhousing Inc.)

Japan Organic & Natural Foods Association (JONA)

Karl Polanyi Institute of Political Economy, Concordia University

Korea Federation of Alternative Enterprises

Korea Women Peasant Association (KWPA)

Nekodasuke

Ritsumeikan Center for Korea Studies

Seoul Citizen Solar Power Plant

Seoul Urban Agriculture

Social Economy Network for Urban Ecosystem

SungKongHoe University Social Enterprise Research Institute

University of Bologna

Urban Informatics Research Lab

World Fair Trade Organization Asia, Inc. (WFTO ASIA)



Contact Us



Seoul Social Economy Center (Provisional Secretariat)

To guarantee realization of the better public-private governance for the policies of Seoul City, Seoul Social Economy Center plays the role of 'hub' by which the social economy institutions of different types can cooperate together with solidarity.

As the Provisional Secretariat, Seoul Social Economy Center is in charge of organizing the event with the Seoul Organizing Committee of the Inaugural Meeting of the GSEF. If you have any inquiries, please feel free to contact us with details below.

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* PLEASE REFER TO www.gsef2014.org FOR MORE INFORMATION ON SEOUL DECLARATION AND PLENARY LECTURES / SESSION PRESENTATIONS FROM GSEF 2013



