ANOTHER FUTURE/IS POSSIBLE

YOUTH AND SOCIAL ENTREPRENEURSHIP IN URBAN ENVIRONMENTS

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Emma-Kate Rose

Claire Stewart

Jo Barraket

foodconnect

school for social entrepreneurs

QUT Business School
The Australian Centre for Philanthropy and Nonprofit Studies

> Urban informatics is the study, design, and practice of urban experiences across different urban contexts that are created by new opportunities of real-time, ubiquitous technology and the augmentation that mediates the physical and digital layers of people networks and urban infrastructures (Foth, Choi, & Satchell, 2011)

technology + place + people

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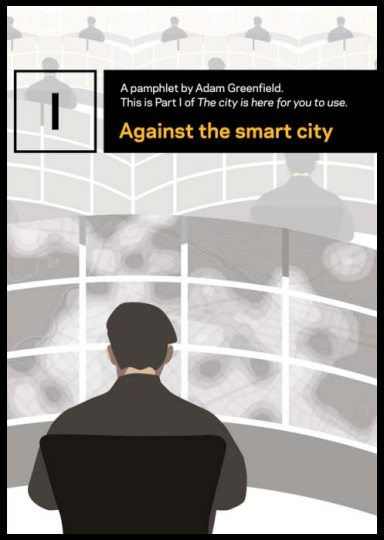
technology + place + people

?

!

…



ENQUIRY

HISTORY OF TURNS

Turn to the social
Turn to the home
Turn to design
Turn to emotion
Turn to fun
Turn to the wild

Yvonne Rogers (2011)

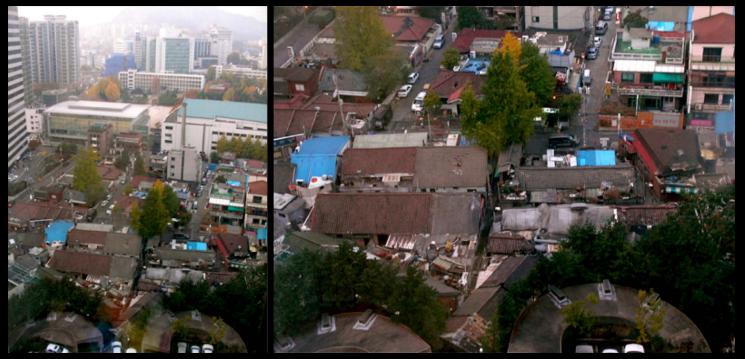
"FERAL"

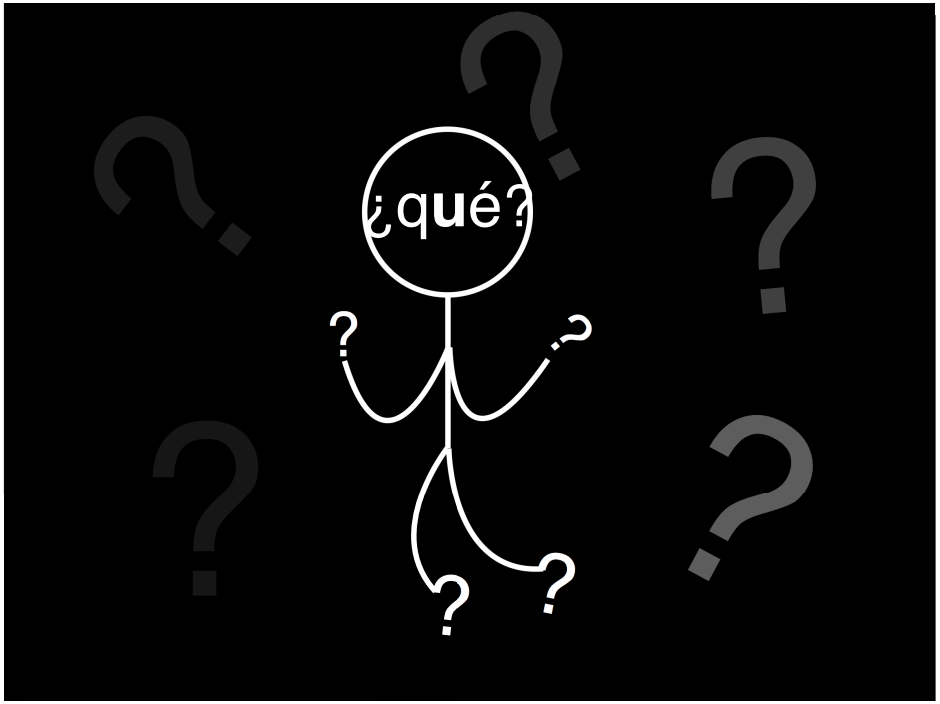
Genevieve Bell (2010)

City in Flux

Paradoxical combination of too much and too little planning

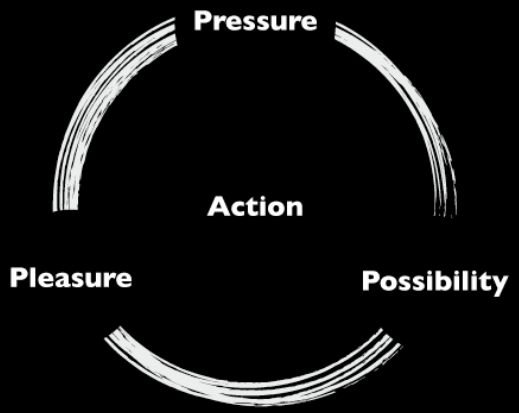
(Kang, Vice Mayor of Seoul)



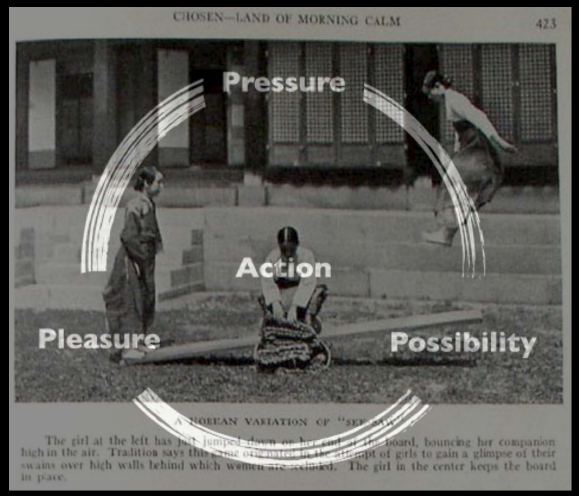


(de Certeau, 1998; Deluze & Guattari, 1987)

Play Enactment



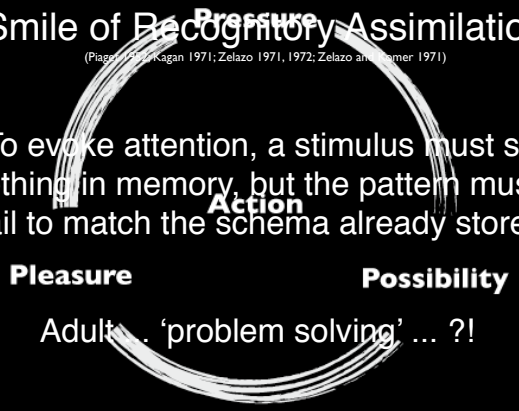
Play Enactment



Play Enactment

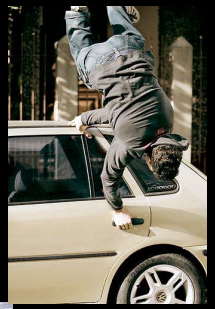
Smile of Recognitory Assimilation

(Piaget 1962; Kagan 1971; Zelazo 1971, 1972; Zelazo and Kolb 1971)



To evoke attention, a stimulus must stir something in memory, but the pattern must also fail to match the schema already stored.

Adult . . . ‘problem solving’ ... ?!



ontological insecurity

Choi (2008)

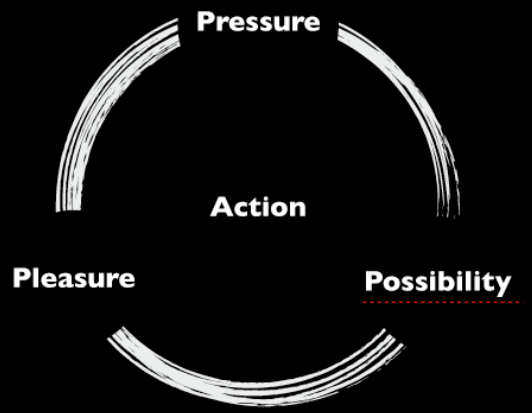
crisis ordinariness

Berlant (2011)

“I know what I don’t want.
I just need help figuring out what I do want.”

Rose (2013)

Play Enactment



Take small steps
Favour reversibility
Plan on surprises
Plan on human inventiveness

James C. Scott (1998)

Few self-respecting children will even play in a playground.

(Alexander, 1965)

Play

User-centred to **People**-centred Design

Sustainable

Social entrepreneurs / social Entrepreneurs

(Stewart, 2013)

	Cultural Production Occupations	**Creative Services Occupations**
Creative Industries	Specialist Cultural Production Workers	Specialist Creative Services Workers
Other Industries	Embedded Cultural Production Workers	Embedded Creative Services Workers

(Hearn, Goldsmith, Bridstock & Rodgers, 2013)

Another Future

1. **RETURN our focus to *things* to *people*.**

   ... *plural* economy to *diverse* economy (Barraket, 2013)

Another Future

2. **REMAP the value terrains**

   ... hard data & hard outcome? (Stewart, 2013)

   ... creative social entrepreneur's habitus? (Hearn et al., 2013)

Another Future

3. **RESEARCH the in-between**

   ... an honest look through transdisciplinary research - trends, challenges & opportunities

Another Future

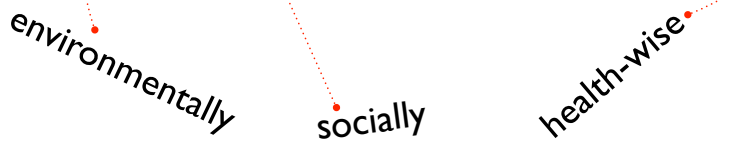
4. **RETHINK cooperation**

   ... cooperation as a craft (Sennett, 2012)

Eat, Cook, Grow:

Ubiquitous Technology for Sustainable Food Culture in the City

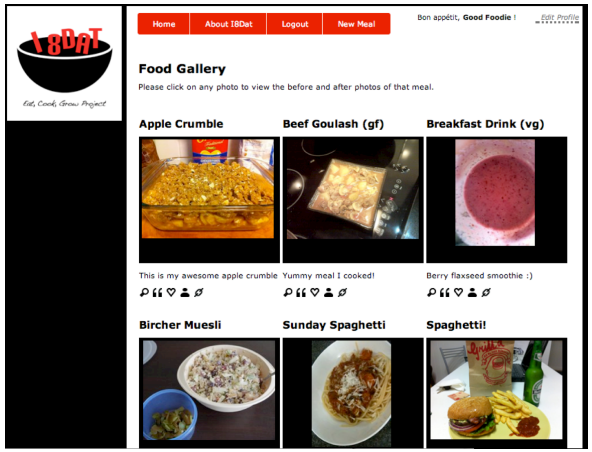
Playfully engaging people in creating sustainable urban food cultures through ubiquitous technologies.



Australian Government
Australian Research Council

QUT
University of Lincoln
Queensland Government
Queensland Health
Northey Street City Farm
Cityfood Growers
foodconnect
James Cooking School
Indiana University

I8DAT



self-reflection & socialising

{Y}OUR S{E}OUL FOOD?

Collaboration w/ Creative Project Union

GROW-A-FEED

Digital Storytelling + Education + Journal + Group Challenge

Queensland Government
Queensland Health

JAMES ST COOKING SCHOOL

Australian Government
Australian Research Council

>> TACTICS OF WELLBEING
(under review 2014)

Another Future

5. **REMEMBER, please**

... messy, seamful, playful

... participation to engagement

... creative to re-creative

... another future may not arrive in a couple of years

Another Future

1. RETURN our focus to *things* to *people*
2. REMAP the value terrains
3. RESEARCH the in-between
4. RETHINK cooperation
5. REMEMBER, please:
   - messy, seamful, playful
   - participation to engagement
   - creative to re-creative
   - another future may not arrive in a couple of years

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THANK YOU. 감사합니다.

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