



*Empowered lives.
Resilient nations.*

United Nations Development Programme (UNDP)

Mobilizing Social Business to Accelerate the Achievement of MDGs

6th November 2013



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UNDP

Empowered Lives, Resilient Nations

- **Since 1966**, the United Nations Development Programme (UNDP) has been partnering with people at all levels of society
 - to help build nations that can withstand crisis
 - drive and sustain the kind of growth that improves the quality of life for everyone.
- On the ground in **177 countries and territories**, we offer **global perspective** and **local insight** to help empower lives and build resilient nations.
- **UNDP's network links** and **coordinates** global and national efforts **to reach Millennium Development Goals(MDGs)**. Our focus is helping countries build and share solutions to the challenges of:
 - **Poverty Reduction and Achievement of the MDGs**
 - **Democratic Governance**
 - **Crisis Prevention and Recovery**
 - **Environment and Energy for Sustainable Development**



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UNDP SPC

The UNDP Seoul Policy Centre began its work in January 2011.

We:

- **Broker new partnerships** between Korea and the developing world through UNDP networks
- **Represent UNDP** in the Republic of Korea
- **Support Korea** in big global development issues

Through our global networks:

- Link Korean experts from the Government, business, think-tanks and academia to policy-makers and practitioners in the developing world, and are setting up teams to bring solutions to practical development problems around the world.

Through our Korean network:

- Help developing countries forge partnerships with Korean experts, institutions and businesses



The Roles of Business in Achieving the MDGs

1 Economic growth

- Increase productivity, create employment and generate higher income opportunities
- Boosts public income through taxes, allowing governments to invest more in social infrastructure and services

2 Inclusive business models

- Include the poor people into its value chains as producers, as partners, as employees and as consumers
- Contribute to health and social standing of the poor by creating opportunities for them

3 Knowledge/capabilities

- Provide knowledge and capabilities required to meet MDGs (e.g., HIV/AIDS: pharmaceutical companies, medical-care providers, pharmacies, sanitation providers)
- Support effective use of current knowledge through its managerial competencies
- Invest in human capital through vocational education and training to reduce skills gap

4 Innovation

- Promote innovation to respond to the need of the developing countries (e.g., mobile banking, clean energy solutions, mobile clinics, e-libraries, etc.)

5 Replication of success

- Replicate successful approaches in various countries, because it is not confined to one locality and many businesses operate across borders
- Act as a conveyor belt for innovative solutions

6 Advocacy

- Collectively advocate for effective government policies that are critical to growth of inclusive private, which leads to more inclusive economic growth

7 Financial resources

- Financial resources that can be made available for development (including potentially for UNDP) through CSR, marketing departments, R&D departments etc.



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UNDP Strategies

- **New UNDP Strategic Plan 2014-17:** Select Outcomes will include “signature issues” and initiatives for engagement with the private sector (e.g. Outcomes on inclusive and sustainable growth; conflict and natural disasters).

- New forward-looking **UNDP Private Sector Strategy** was endorsed in 2012. Key messages:
 - Engage with and support private sector to achieve key UNDP priorities (e.g. New Strategic Plan)
 - Engage in “transformative” multistakeholder partnerships for larger impact
 - Support inclusive markets and business approaches / solutions for long-term, sustainable results

- **New Policy for Private Sector Engagement and Due Diligence 2013**
 - Partnership principles and types
 - Screening criteria and procedures



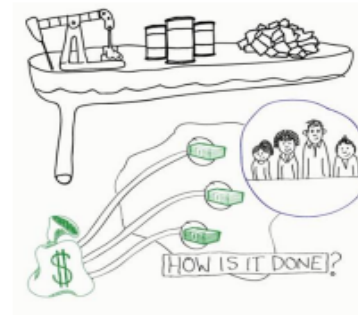
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Strategic Priorities & Initiatives

Extractive Industries for Development



SUSTAINABLE
ENERGY FOR ALL



United Nations Development Program

Green Commodities Facility

Environment & Energy > Green Commodities Facility



African Facility for Inclusive Markets (AFIM)

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Business can turn Poverty into Prosperity



Istanbul International Center for Private Sector in Development



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UNDP's Social Enterprise Promotion

■ UNDP Uzbekistan

Inclusive Employment and Social Partnership

- **social partnership** between CSOs and Ministry of Labour and Social Protection in the employment creation and social protection of vulnerable groups (victims of trafficking, domestic violence, women from poor households, single mothers and persons with disabilities).
- **Inclusive employment** of vulnerable groups pursued through **Sheltered employment** (social enterprises established by CSOs).

■ UNDP Timor-Leste

Mobilize Social Business to Accelerate Achievement of Timor-Leste MDGs

- UNDP and the Government of Timor-Leste are collaborating on innovative ways of mobilizing the private sector to contribute to accelerating the achievement of the MDGs.