

AVPN is building a vibrant and high impact venture philanthropy community across Asia



Global Social Economy Forum  
Seoul, Korea  
Nov 6-7, 2013

[avpn.asia](http://avpn.asia)

AVPN has ambitious plans for growth .... with your support



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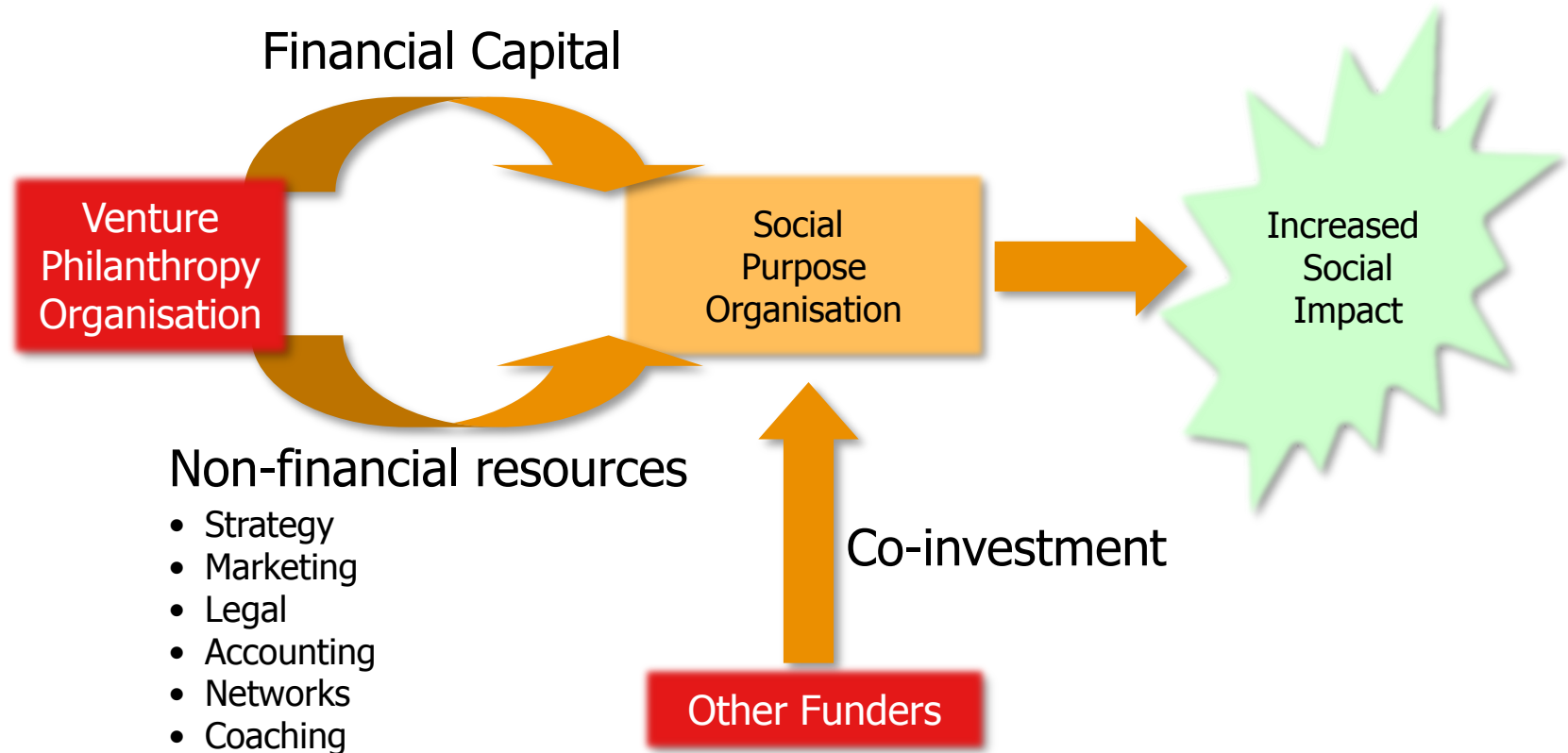
## What is Venture Philanthropy?

- An 'investment-minded' approach
  - Multi-year support to ambitious social ventures
  - Focus on sustainability & scalability
- Engaged and active partnership
  - Builds capacity and infrastructure
  - Brings non-financial resources
- Performance Based
  - Milestones, Transparency, Social Impact

Venture philanthropy offers a blend of capital and business advice to help entrepreneurial organisations achieve their ambitions for growth and development



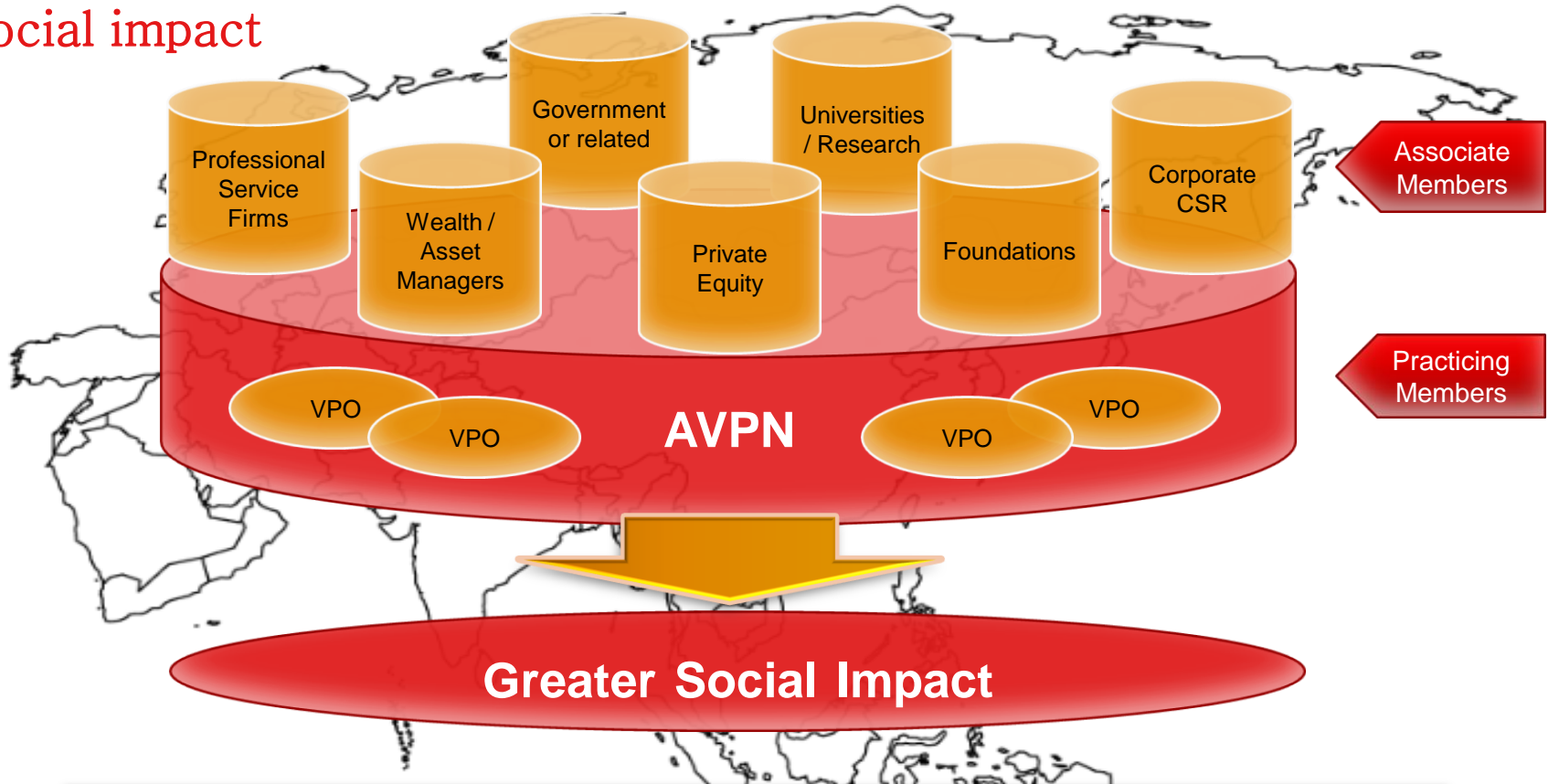
# Venture Philanthropy Core Model



Venture Philanthropy multiplies the impact of financial capital through advisory services and high engagement



AVPN's platform brings together practitioners and supporters of venture philanthropy to deliver greater social impact



AVPN is Breaking Silos, Encouraging Collaboration, Facilitating Sector Knowledge and Best Practice within Asia



## The Venture Philanthropy ecosystem has three levels



**Donors / Funders** – Mainly foundations, VC/PE firms, high net worth individuals (many from the financial or business sectors, including entrepreneurs) and corporations. Funders expect mainly a social return on their “investment”.

\* Impact investors may also promise a financial return to their funders.

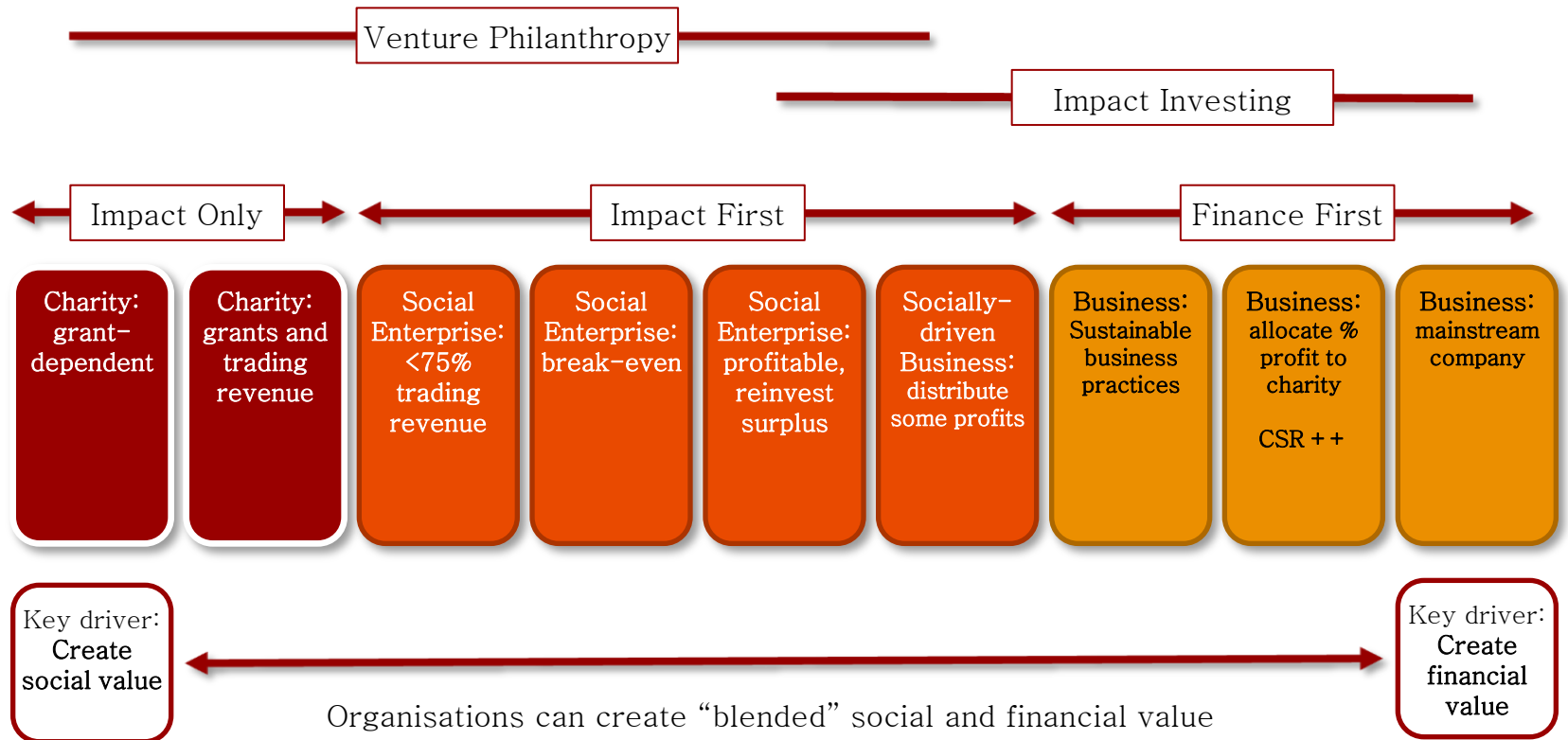
**Venture Philanthropy Organisations (VPOs)** – provide tailored financing and human capital to the target organisation (investee) and expect a social return on the investment. Any financial return is usually recycled by the VPO into new investees.

\*\* Some Impact investors may also seek market based financial returns from investees.

**Investees** – Social Purpose Organisations (SPOs), both nonprofits and “social enterprises” at a critical stage in their development.



# Venture Philanthropy Organisations invest across a spectrum of Social Purpose Organisations





## AVPN provides a range of member services



### Member Directory

AVPN Members  
March 2012

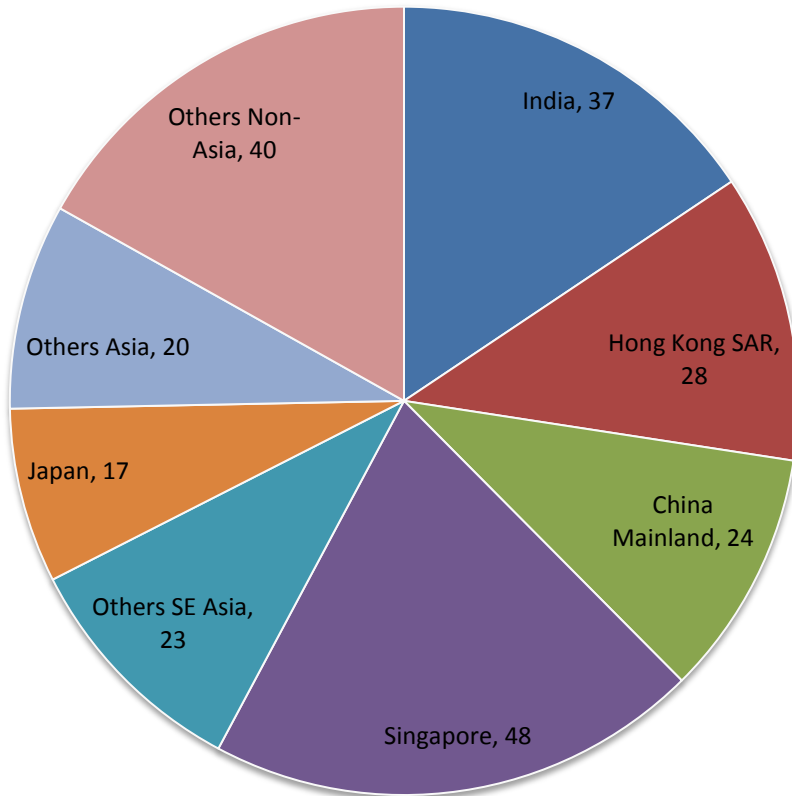
### Knowledge Center

### Networks & Expertise from USA & Europe

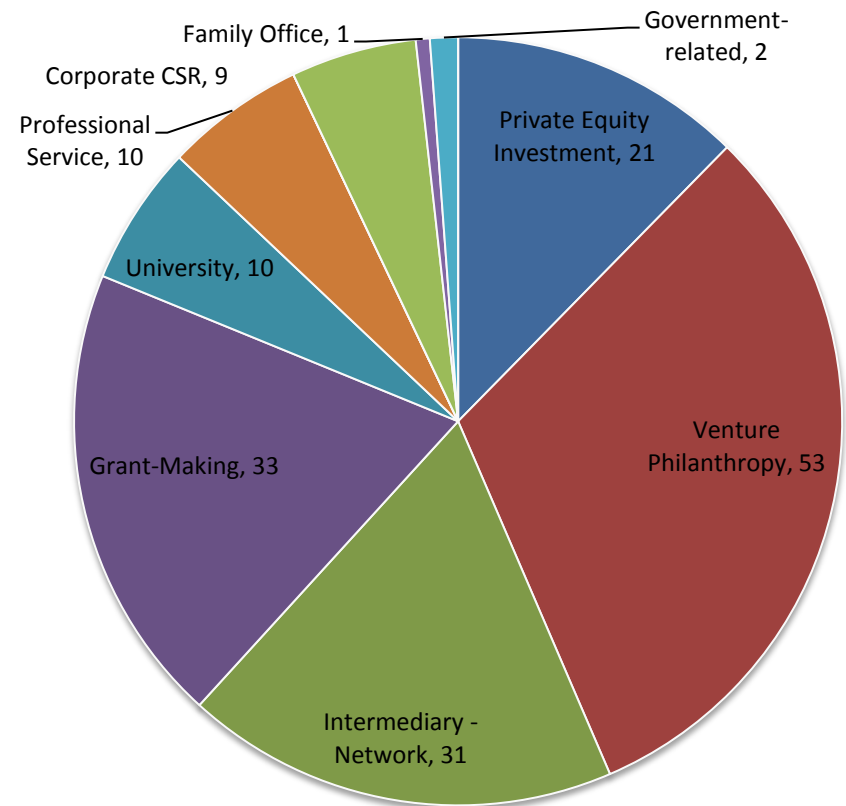


AVPN has identified more than 220 active venture philanthropy supporters across Asia

By Geography



By Activity



Source: AVPN. Data extracted from AVPN's research database. The above sample comprises 237 organisations that AVPN classifies as active VP supporters, including 134 members of AVPN (as at 27 Sept 2013).



## Building on a successful European network

EVPA is the world's first venture philanthropy network and has grown to 150 members in 20 countries since 2005

- Sponsored by 5 leading private equity firms, EVPA's Members include Venture Philanthropy Funds, Grant-making Foundations, Private Equity Firms, Professional Service Firms and Business Schools
- EVPA has strategic partnerships with the European Venture Capital Association (EVCA) and the European Foundation Centre (EFC)
- EVPA provides a wide range of services including major European conferences, professional development training and research
- EVPA's 2012 annual conference in Dublin, Ireland attracted 400 delegates from 35 countries, including Asian delegates from 4 countries. The next conference is in Geneva, Switzerland on November 26 and 27



## AVPN Development in North Asia, including Japan and Korea

### Japan :AVPN has been actively developing VP market

- Organized “AVPN Roadshow” seminar on venture philanthropy from 2011 to 2013 attracting more than 100 participants each year
- More then 20 delegates joined in AVPN Annual Conference in May 2013
- The first full-scale VP fund, “Japan Venture Philanthropy Fund”(JVPF) was launched jointly by Social Investment Partners and Nippon Foundation

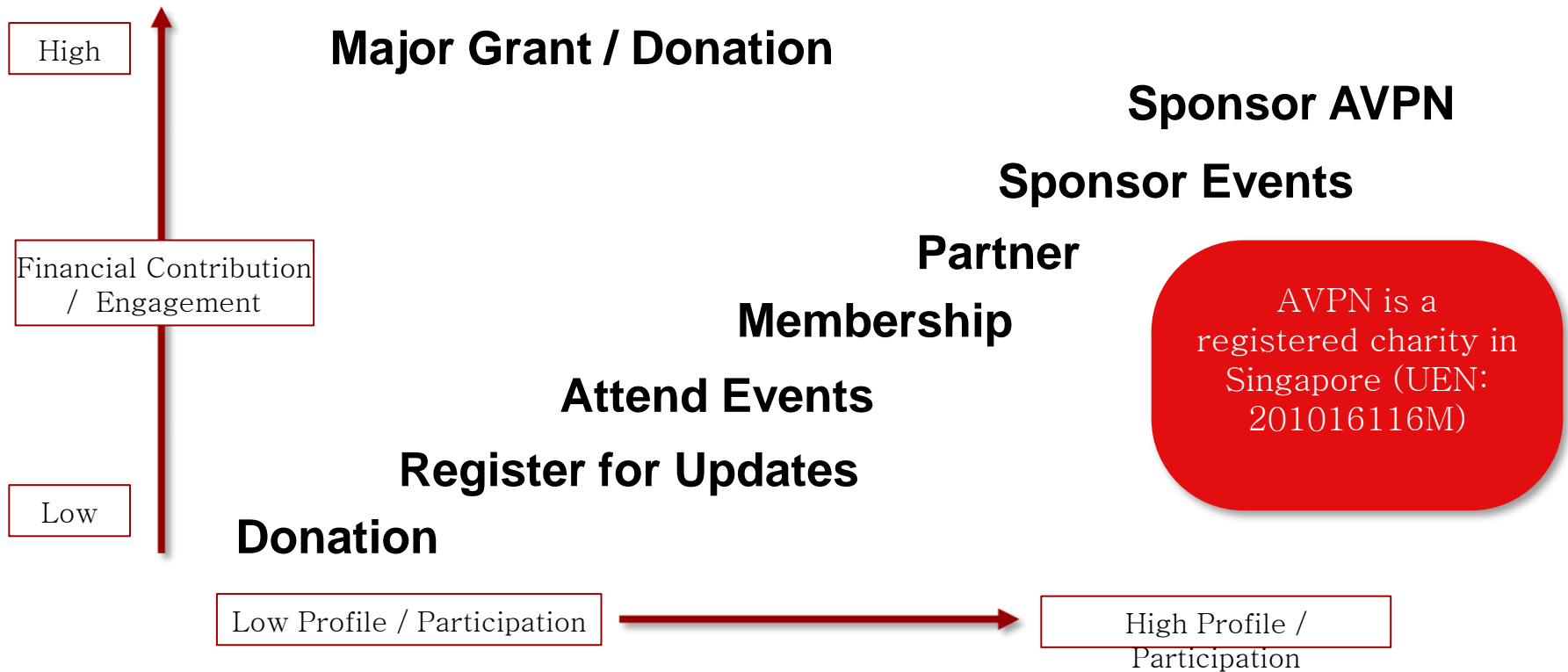


### Korea : Pioneers in social investment join AVPN

- Organized its first Roadshow session in Oct 2013
- Seoul Social Economy Network and SK Happiness Foundation join AVPN as associate member



Support AVPN ... Engage with Us



website: [www.avpn.asia](http://www.avpn.asia)

mail: [info@avpn.asia](mailto:info@avpn.asia)

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## Join AVPN Annual Conference 2014 in Singapore

The best opportunity to be exposed to social investment scene in Asia  
– Join us!

- In 2013, AVPN's annual conference attracted more than 340 social investors, venture philanthropy organizations, foundations, corporate, government, universities and other related participants from 31 countries
- 70+ speakers will be invited to speak at the conference in 14-15 May, 2014 in Singapore
- For members, AVPN will provide two tickets as a part of membership benefit. For details, please visit our website at [www.avpn.asia](http://www.avpn.asia)

