



# Impact Investing

impact?

Changing a viewing angle

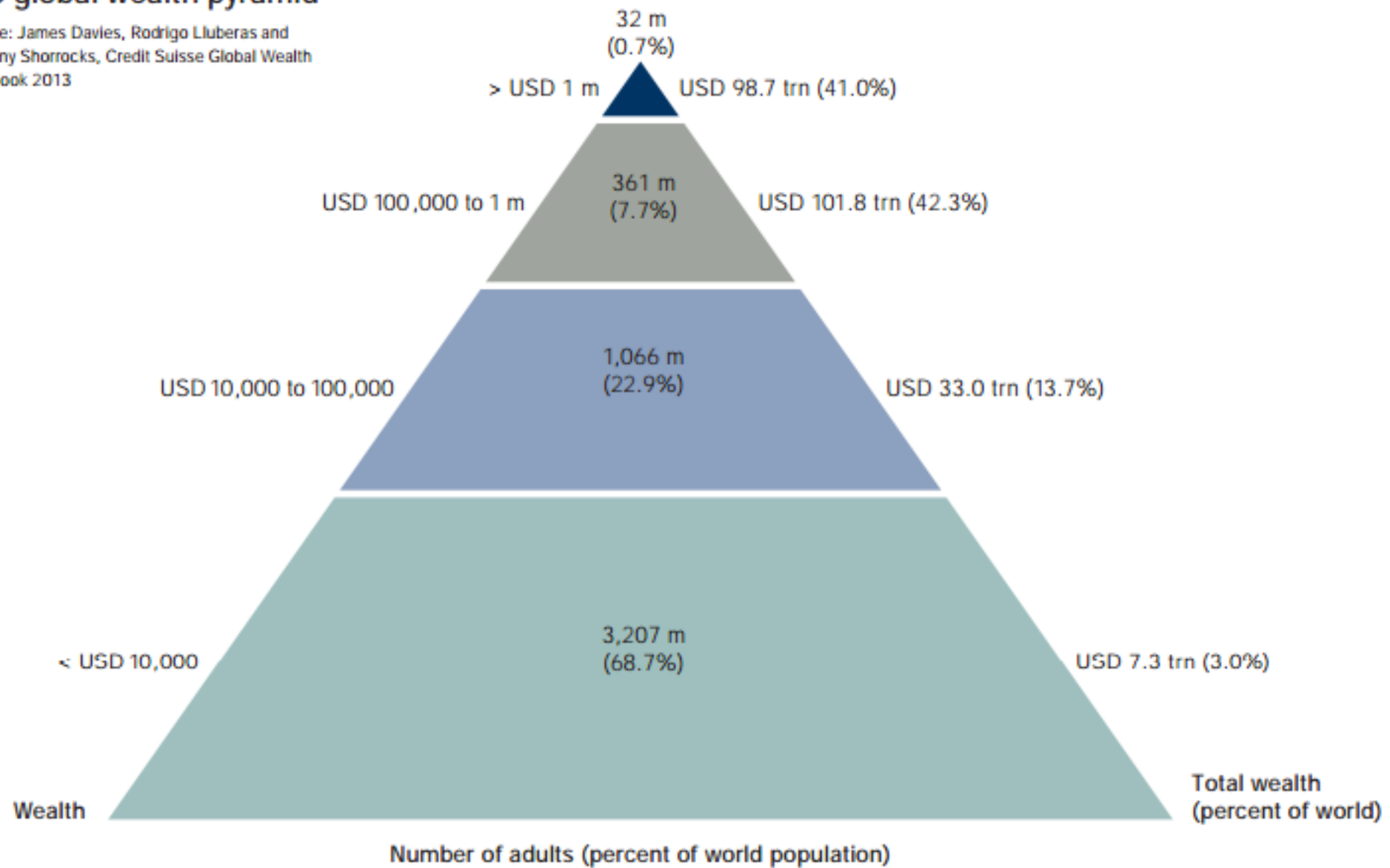


# Impact Investing

the planet is not flat

## The global wealth pyramid

Source: James Davies, Rodrigo Lluberas and Anthony Shorrocks, Credit Suisse Global Wealth Databook 2013





# Impact Investing

place based innovation



# D3 Impact Investing

Seoul, San Francisco & Africa





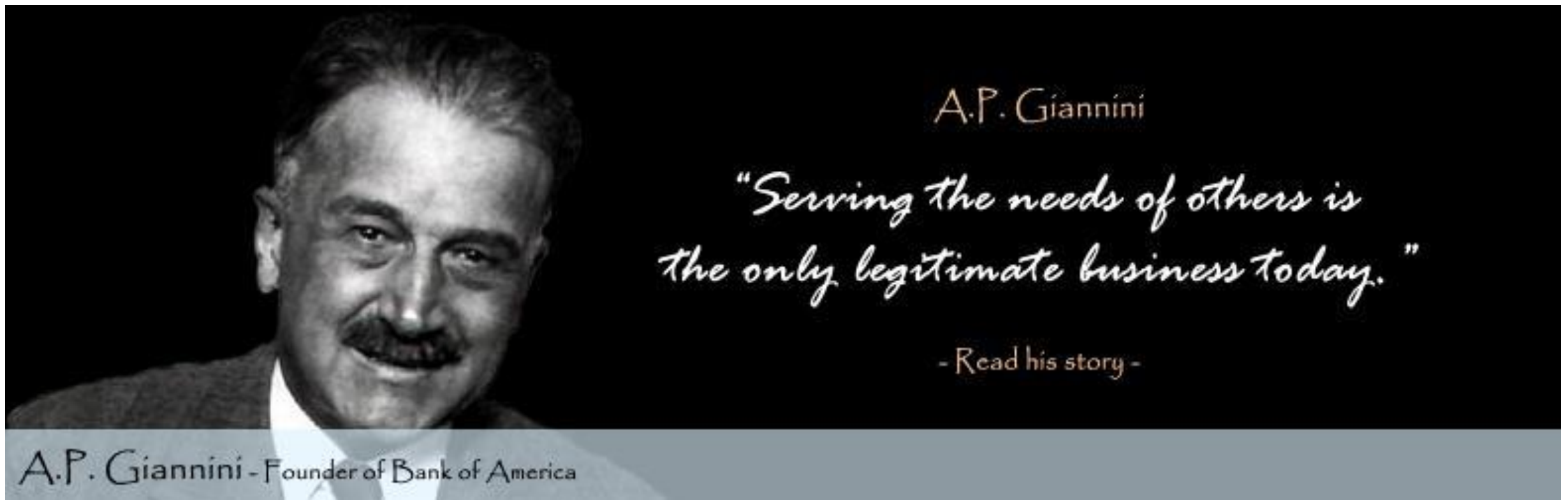
# D3 Impact Investing

Seoul/New York, India & Haiti



*Market-based  
Solution for  
Clean and  
Affordable  
Water in Haiti*

# Impact Investing



# Impact Investing

redefine industry by inclusiveness and sustainability



Energy /  
Electricity



Water



Financial  
service



Education /  
Talent / Arts



Health /  
Sanitation /  
Medical



Commerce



Transportation



Communication



Travel



# D3 Impact Map

## Korea

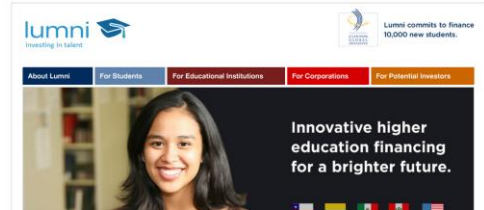
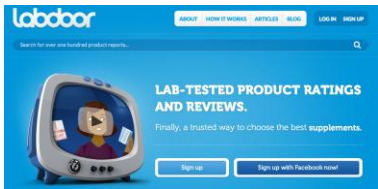


희망 만드는 사람들

## Africa, LatAm and India



## Silicon Valley



## DIIN Round Table

**희망을 만드는 사람들**

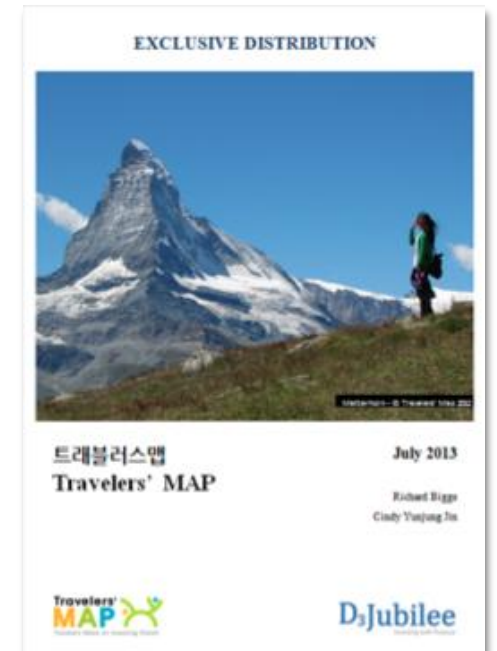
“부채담합론”  
계대포된 채무상당 받아보자.

부채담합이란 상환은 빚에 대한 존중과 채움과 같을 수 있습니다. 경제 위기 이후 미연지각의 채무상당과 채권이나 소지상당에 관하여 피해자를 최소화하고 다시는 빚에 빠지지 않도록 하는 최선의 자문법을 찾아내서 실제로 필요한 조처를 도와드리는 것을 말합니다.

부채담합은 법적인 근거가 필요합니다. 부채를 줄여나갈 수 있는 용역과 그 용역으로 상환할 수 있는 영수증에



## In-depth Research Reports





# D3 Impact Case

## Financial Inclusion - Hopemakers

### Case: Hopemakers

### Financial Inclusion

상담사에게 듣는  
상담현장의 생생한 이야기  
부채탈출의 현장



2009. 7  
Incorporated



Early investors



2012. 2  
DIIN Roundtable



2012. 5  
D3 Research Report



2012. 12  
D3 impact investors  
(7 individuals, W175m)



2013.4  
D3 assisted GIIRS  
rating

Financial sustainability for the working poor, consulting 4,000 families and W4.4bn loans



# D3 Impact Case

## Car Sharing - Greencar



2011.10  
Service launch



Early investors



2012. 2  
DIIN Roundtable



2012. 3  
D3 angel investors



2012. 10  
Series A



2013.9  
W8bn invested

Carsharing with 100,000 members in 24 cities

# D3 Team



## D3 Team

(Seoul / Palo Alto)

**Doug Lee**, CEO

**Richard Biggs**, Managing Director

**Cindy Yunjung Jin**, Director

**Haedong Shin**, Analyst

## Co-founders

**Kevin Chung**, Director, Coupang

**Jae Hyun Kim**, co-founder, Crevisse Partners

**Joo Ohk Yi**, Team Leader, Tencent

**HK Lucia Cho**, President, Gaon Society

**Jae Yoon Kim**, Partner, Samil PwC

**Won Young Kim**, co-founder, Crevisse