

AFD

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**VALUE OF THE
FACE-TO-FACE PROGRAM**
(free for the first edition)

The estimated cost of the program
is 3.200 euros. It is offered by AFD
for the first edition in 2017.
However, participants are responsible
for additional expenses
(transportation, accommodation...).

**BOOST
AFRICAN
IMPACTFUL
BUSINESSES !**



**SOCIAL
BUSINESS
_CAMP**

**9 TO 13 OCTOBER 2017
MARSEILLE - FRANCE**

**GET TOOLS
& INSPIRATION**

**BOOST YOUR
PROJECT**

**BECOME THE
ENTREPRENEUR
YOU TRULY ARE**

**SCALE UP
YOUR IMPACTFUL
BUSINESS**

**BENEFIT FROM
PEER COACHING**

**CREATE
A COMMUNITY**



MORNING

LUNCH

AFTERNOON

	MONDAY 9	TUESDAY 10	WEDNESDAY 11	THURSDAY 12	FRIDAY 13
MORNING		<p>9:00 Creative Warm Up</p> <p>9:30 Deep dive into powerful double bottom line business models</p> <p>11:00 Break</p> <p>11:30 Marketing & Distribution At the digital era</p>	<p>9:00 Creative Warm Up</p> <p>9:15 Identify accurate and innovative fundings to support my business</p> <p>10:30 Break</p> <p>11:00 Your Project Acceleration Phase 3 Collective Intelligence</p>	<p>9:00 Explore the Coach State</p> <p>9:30 Your Project Acceleration Phase 4 Impact measurements</p> <p>11:00 Break</p> <p>11:30 Master coaching techniques to improve your business</p>	<p>9:00 Soft landing together</p> <p>9:30 Mapping and connecting with my ecosystem</p> <p>11:00 Break</p> <p>11:30 Make my ecosystem grow</p>
LUNCH	<p>13:00 Welcome moment</p>	<p>12:45-14:15 Group Lunch</p>	<p>12:45-14:15 Make the Social Businesses the greatest place to Work!</p>	<p>12:45-14:00 Group Lunch</p>	<p>13:00 Wrap up lunch</p>
AFTERNOON	<p>13:30 - 15:45 You as a leader of societal innovation !</p> <p>15:45 Break</p> <p>16:00 - 18:00 Your Project Acceleration Phase 1 Objectives & Key Results (OKR method)</p> <p>18:00-19:30 Open your mind with Paradoxa</p>	<p>14:15-15:30 Scale Up your Business</p> <p>15:45 Break</p> <p>15:30 - 17:30 Your Project Acceleration Phase 2 Media Training : Pitch your project</p> <p>19:00 Speed Dating Projects Diner</p>	<p>14:15-18:00 Learning Expedition Increase impact and scalability through multi actors collaboration</p> <p>OFF</p>	<p>14:30 Your Project Acceleration Phase 5 Peer to Peer Coaching Soft landing on your Road-map</p> <p>16:30 Break</p> <p>17:00 How to get clarity in a Complex and Uncertain environment ?</p> <p>18:00 Plenary conference Inspire the next generation of entrepreneurs <i>The camp</i></p> <p>Cocktail & Party</p>	<p>14:30 Your Project Acceleration Phase 5 Peer to Peer Coaching Soft landing on your Road-map</p>

-  soft landing together
-  acceleration workshops
-  social meets up
-  field study
-  opening conferencies
-  inspiring hangs out