

ESS
l'efficacité nouvelle

SSE
the new efficiency

ESS
la nueva eficiencia

8th Mont-Blanc Meetings

8^{èmes} Rencontres du Mont-Blanc

8^{os} Encuentros del Mont-Blanc

6-7-8 December 2017

Archamps, Grand-Genève Français



PRESS KIT

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SSE INTERNATIONAL FORUM: WHO ARE WE?

SSE International Forum **promotes Social and Solidarity Economy** within a pluralistic economy and on all continents. For over 10 years, this **international network** has proved to be a real **think tank in three fields of action**:

- ▶ **GATHER SSE leaders and major players**, because sharing and the willingness to build together are at the core of this model;
- ▶ **CO-CREATE sustainable and inclusive projects**, because field initiatives provide clear evidence of SSE's social, civic, environmental and economic efficiency;
- ▶ **INFLUENCE policies and agendas for SSE**, because stronger international acknowledgment will further develop this efficient and resilient model on all continents.

Initiator and permanent vice-secretary of the **International Leading Group on Social and Solidarity Economy (ILGSSE)**, SSE International Forum is **accredited by the UN Economic and Social Council (ECOSOC)** and an observing member within the **UN Inter-Agency Task Force on SSE (UNTFSSSE)**.



THE MONT-BLANC MEETINGS

International biennial Forum gathering the Social and Solidarity Economy actors, **The Mont-Blanc Meetings (MBM)** have been created in 2004 by French and Quebec leaders looking for a **forum of discussion** and **exchange of good practices**.

Thus, each edition focuses on a theme **at the heart of the concerns of the SSE actors** and **echoing the international agenda**, such as urban development, food, energy...

For its 8th edition in December 2017, the MBM consist of:

3 days of exchange

- Between social and solidarity economy actors from the 5 continents
- Through plenary sessions, cross perspectives and collaborative workshops
- To share ideas and good practices
- And allowing the construction of concrete solutions and prospective reflections

1 Project Place

- An inspiring space open to everyone to co-create projects
- The possibility to benefit from one-to-one coaching and mentoring sessions

1 theme: “SSE: the new efficiency” and 3 lines of debate

- SSE: Fostering entrepreneurship and innovation for sustainable development
- SSE: Democratic and partnership governance at the service of efficiency
- SSE: Efficient and sustainable responses to the needs of the populations

PROGRAMME – 5 & 6 December



HORAIRE SCHEDULE HORA	LIEU PLACE LUGAR	ACTIVITE ACTIVITY ACTIVIDAD	THEME THEME TEMA
J-1 : Side event : Mardi 5 décembre Tuesday 5 December Martes 5 Diciembre			
18h-20h	Amphithéâtre Hermance Amphitheatre Hermance Amfiteatro Hermance	Événement parallèle Side event Evento paralelo	L'efficacité territoriale Territorial effectiveness La eficiencia territorial
J1 : Mercredi 6 décembre Wednesday 6 December Miércoles 6 Diciembre			
8h	Hall d'entrée Entrance Hall Vestíbulo	Accueil & retrait des badges Welcome & registration Recibimiento & registro	
9h	Salle plénière Plenary room Sala plenaria	Session plénière 1 Plenary session 1 Sesión plenaria 1	L'efficacité de l'ESS: contexte international & enjeux The efficiency of the SSE : international context & challenges La eficiencia de la ESS: contexto internacional y desafíos
10h30	Hall d'entrée Entrance Hall Vestíbulo	Pause café Coffee break Pausa café	
11h	Salle plénière Plenary room Sala plenaria	Session plénière 2 Plenary session 2 Sesión plenaria 2	L'efficacité de l'ESS: définition & opportunités The efficiency of the SSE : definitions and opportunities La eficiencia de la ESS: definiciones y oportunidades
12h30	Chapiteau Tent Carpa	Cocktail déjeunatoire Lunch Almuerzo	
14h	3 ateliers au choix 3 workshops to choose 3 talleres a elegir		
	Salle A Room A Sala A	Axe 1.1 Axis 1.1 Eje 1.1	La finance sociale et solidaire au cœur du développement durable Social and solidarity financing at the heart of sustainable development Las finanzas sociales y solidarias en el corazón del desarrollo sostenible
	Salle B Room B Sala B	Axe 2.1 Axis 2.1 Eje 2.1	La gouvernance démocratique vecteur d'efficacité plurielle The democratic governance as a vehicle of plural efficiency La gobernanza democrática vector de eficiencia plural
	Salle C Room C Sala C	Axe 3.1 Axis 3.1 Eje 3.1	Des réponses efficaces aux impacts durables : cohésion sociale, solidarité et inclusion From efficient responses to sustainable impacts: social cohesion, solidarity and inclusion Respuestas eficientes a impactos sostenibles: la cohesión social, la solidaridad y la inclusión
16h30	Hall d'entrée Entrance Hall Vestíbulo	Pause café Coffee break Pausa café	
17h30	Salle plénière Plenary room Sala plenaria	Restitutions des ateliers Workshop results Resultados de los talleres	
18h15		Focus 1 Project place & Remise des prix de l'appel à initiatives Focus 1 Project Place & award ceremony of the call to initiatives Focus 1 Project Place & entrega de premios de la convocatoria de iniciativas	
19h30	Chapiteau Tent Carpa	Diner Diner Cena	

Project place - 1er étage | 1st floor | 1o piso

PROGRAMME – 7 December



Project place - 1er étage | 1st floor | 1o piso

J2 : Jeudi 7 décembre | Thursday 7 December | Jueves 7 Diciembre

	3 ateliers au choix 3 workshops to choose 3 talleres a elegir 1ère partie 1st part 1ra parte	
9h30	Salle A Room A Sala A	Axe 1. 2 Axis 1.2 Eje 1.2 Une économie inclusive, innovante et plurielle An inclusive, innovative and plural economy Una economía inclusiva, innovadora y plural
	Salle B Room B Sala B	Axe 2. 2 Axis 2.2 Eje 2.2 L'agir collectif : innovations, synergies et partenariats Collective action: innovations, synergies and partnership La acción colectiva: innovaciones, sinergias y alianzas
	Salle C Room C Sala C	Axe 3. 2 Axis 3.2 Eje 3.2 La mesure d'impact : évaluer autrement ? The impact measurement: evaluating differently? La medición del impacto: ¿evaluar de manera diferente?
10h45	Hall d'entrée Entrance Hall Vestíbulo	Pause café Coffee break Pausa café
11h15	Salles A-B-C Rooms A-B-C Salas A-B-C	3 ateliers au choix 3 workshops to choose 3 talleres a elegir 2ème partie 2nd part 2nda parte
12h30	Chapiteau Tent Carpa	Cocktail déjeunatoire Lunch Almuerzo
14h	Salle plénière Plenary room Sala plenaria	Restitutions des ateliers Workshop results Resultados de los talleres
14h45		Session plénière 3 Plenary session 3 Sesión plenaria 3 L'efficacité de l'ESS : rôle et impacts dans le développement territorial The efficiency of the SSE : role and impacts in territorial development La eficiencia de la ESS: Papel e impactos en el desarrollo territorial
16h15	Hall d'entrée Entrance Hall Vestíbulo	Pause café Coffee break Pausa café
16h45		Carte blanche Free rein Carta Blanca Présentation SOS Méditerranée Presentation of SOS Mediterranean Presentación de SOS Mediterraneo
17h15	Salle plénière Plenary room Sala plenaria	Regards croisés : éclairages réciproques sur l'efficacité plurielle de l'ESS Intercontinental perspectives: reciprocal views on the plural efficiency of the SSE Perspectivas internacionales: puntos de vista recíprocos sobre la eficiencia plural de la ESS
18h15		Focus 2 Project place
19h30	Chapiteau Tent Carpa	Diner Diner Cena

PROGRAMME – 8 December



J3 : Vendredi 8 décembre | Friday 8 December | Viernes 8 Diciembre

9h30	Salle plénière Plenary room Sala plenaria	Session plénière 4 Plenary session 4 Sesión plenaria 4	L'efficacité de l'ESS au cœur des ODD : défis & perspectives The efficiency of the SSE at the core of the SDGs: challenges & perspectives La eficiencia de la ESS en el corazón de los ODS: desafíos & perspectivas
11h00	Hall d'entrée Entrance Hall Vestíbulo	Pause café Coffee break Pausa café	
11h30	Salle plénière Plenary room Sala plenaria	Plénière de clôture Closing session Sesión de clausura	L'efficacité de l'ESS : porter sa voix sur la scène internationale The efficiency of the SSE: bringing its voice to the international scene La eficiencia de la ESS: elevar su voz a la escena internacional
12h30	Hall d'entrée Entrance Hall Vestíbulo	Cocktail déjeunatoire Lunch Almuerzo	
14h-17h	Visites optionnelles du Palais des Nations et CICR Optional visit of the United Nations and ICRC Visitas opcionales al Palacio de Naciones Unidas y CICR		

STRUCTURE OF THE MONT-BLANC MEETINGS

3 days of exchange and co-creation



PLENARY SESSIONS

- Review of the theme of the MBM: "SSE: the new efficiency"
- Expression of plural visions: political, strategic & operational



COLLABORATIVE WORKSHOPS

- 3 workshop sessions to be chosen everyday
- Based on exchanges
- Collective synthesis



FIELD PROJECTS

- Free rein to...
- A Project Place open to everyone
- Pitch of the winners of our call for initiatives



PLENARY SESSIONS

Plenary session 1 – 6 December

The efficiency of the SSE: international context & challenges

Objectives :

To provide an overall framework to the forum by presenting the challenges and breakdowns affecting businesses and organizations around:

- ▶ the ecology/the environment
- ▶ the digital
- ▶ the social, the place of man and human capital in the new productive system
- ▶ the law and the new modes of ownership

With the participation of:



Nicolas Hazard

President • INCO • France



Vic van Vuuren

Director of the Enterprise
Department • International
Labor Organization -ILO- •
South Africa



Hilde Vernailen

President • International
Cooperative and Mutual
Insurance Federation -ICMIF-
• Belgium

Plenary session 2 – 6 December

The efficiency of the SSE: definition & opportunities

Objectives:

- ▶ To define the efficiency of the SSE and its criteria
- ▶ To present the opportunities and contributions offered by the SSE to respond and face these new challenges

With the participation of:



Luis Cuenca Botey
Vice-Minister of SSE •
Costa Rica



Ann Branch
Head of the job creation unit
• Directorate Employment,
Social Affairs and Inclusion –
European Commission •
Finland



Alain Montarant
President • MACIF • France

Plenary session 3 – 7 December

The efficiency of the SSE : role & impacts in territorial development

Objectives:

- ▶ To highlight the virtuous relations between local authorities and SSE and to demonstrate their contributions and specificities in the co-construction of development projects and local initiatives
- ▶ Share good practices of public multi-stakeholder partnerships - SSE at the territorial level

With the participation of:



Pauline Effa

General Director •
Partnership France-Africa for
Co-Development -PFAC- •
Cameroon



Laurence Kwark

Secretary General • Global
Social Economy Forum -
GSEF- • South Korea



Jacinto Abreu Santos

Former Mayor of Praia •
Cape Verde

Plenary session 4 – 8 December



The efficiency of the SSE at the core of the SDGs : challenges & perspectives

Objectifs :

The Social Solidarity Economy : a strategic transformation vector for the integrated realization of Sustainable Development Goals in all their dimensions

SUSTAINABLE DEVELOPMENT GOALS



With the participation of:



Catherine Coupet
CEO • Up Group • France



Deborah Greenfield
Deputy Director-General for Policy • International Labor Organization -ILO- • United States



Paul Ladd
Director • United Nations Research Institute for Social Development -UNRISD- • United Kingdom

Plenary session 5 – 8 December

The efficiency of the SSE: raise its voice on the international scene

Objectives:

The International Leading Group on Social and Solidarity Economy (ILGSSE): to reinforce knowledge of the SSE and to involve it in a new development model, in particular with a view to contributing to the implementation of the Sustainable Development Goals.

- ▶ Ministers of the member countries of the ILGSSE and European ministers committed to the SSE
- ▶ Adoption of the final declaration of the 8° Mont-Blanc Meetings

With the participation of:



Nadira El Guermai
Governor, Coordinator of
the National Human
Development Initiative
Project • Morocco



Mercedes Peñas
First Lady • Costa Rica



Nicolas Schmit
Minister of Labor,
Employment and the Social
and Solidarity Economy •
Luxembourg

Intercontinental perspectives – 7 December

Reciprocal views on the plural efficiency of the SSE

Objectives:

- ▶ Role of the SSE in economic, human and social development
- ▶ Practices and specificities of its actors
- ▶ Recognition and institutional support to the SSE

With the participation of:



Abdeljalil Cherkaoui
Founding Member • African
Network of Social and Solidarity
Economy • Morocco



Miguel Angel Cabra de Luna
Advisor • European Economic and
Social Committee • Spain



Elisa Carolina Torrenegra
General Director •
Gestarsalud • Colombia



COLLABORATIVE WORKSHOPS

Workshops to choose – 6 December

**Social and solidarity
financing at the heart of
sustainable development**

Keynote speaker



INAISE
International Association of
Investors in the Social Economy

INAISE

**The democratic
governance as a vehicle
of plural efficiency**

Keynote speaker



ICA

**From efficient responses to
sustainable impacts: social
cohesion, solidarity and
inclusion**

Keynote speaker



enda

ENDA Tiers Monde

Workshops to choose – 7 December

An inclusive, innovative
and plural economy

Keynote speaker



» INCO

INCO

Collective action:
innovations, synergies and
partnership

Keynote speaker



Gsef

GSEF

The impact measurement:
evaluating differently ?

Keynote speaker



CIRIEC International



FIELD PROJECTS

Project Place – 6-7-8 December



Coaching



Mentoring



Project pitch

In collaboration with:



Free rein – 7 December



SOS MEDITERRANEE

#TogetherForRescue



Francis Vallat
President • France



THE 2017 MBM ANCHORED ON THE FRENCH GENEVA REGION

On the occasion of this new edition of the Mont-Blanc Meetings, SSE International Forum International, **local authorities** (Pôle métropolitain du Genevois français, Communauté de communes du Genevois, Annemasse Agglo) and **local actors** (City of International Solidarity, Territorial Pole of Economic Cooperation InnoVales, Alter'Incub, Ronalpia, CocoShaker, Après-Ge) have joined together to **promote Social and Solidarity Economy on the territory** and to **encourage the emergence of projects** based on this model.

How?

- ▶ First, by launching a **local call for projects**: "Social and solidarity economy initiative, efficient for its territory!" rewarding 3 SSE initiatives of the Auvergne-Rhône-Alpes region and Geneva area;
- ▶ Then by organizing a **side-event** on the eve of the Meetings, Tuesday 5 December, during which the prizes for the call for projects will be awarded.





Support

Our benefactor members



assureur militant



Our local partners





Contact

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Social networks

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