



Global Social Economy Forum



Asia Policy Dialogue

## THE ASIA POLICY DIALOUGE 2017 KEYNOTE SPEECH SESSION BRIEF

### SESSION SUMMARY

Type: Keynote Speech

Date: 1<sup>st</sup> Jul, 10:10 ~10:30 am (20 mins)

Venue: Seoul City Hall - Seosomun Complex, 13F

Theme: SSE policy framework design for inclusive development – challenges and opportunities

Speaker: Dr. Ilcheong Yi (Senior Research Coordinator, UNRISD)

Language: English or Korean (EN-KR simultaneous interpretation available)

Audience: approx. 80 participants

\* policy makers, researchers, civil servants, practitioners and elected officials

### CONTENTS TO BE COVERED

- The SDGs and SSE: Principles for economic development, environmental sustainability and social inclusion in the context of the 2030 Agenda for Sustainable Development / SSE as a key means of implementation of the 2030 Agenda
- Implications for Asia : developmental challenges and opportunities, diverse roles and functions of SSE, and strategies for scaling up of SSE in Asia

### DELIVERY OF CONTENTS

No fixed format: it is up to the speaker whether to use any visual aids such as PowerPoint.

If there are any materials (e.g. visual aids, scripts) that the speaker is willing to use for the speech, please send them to [jd.jung@gsef-net.org](mailto:jd.jung@gsef-net.org) by the 21<sup>st</sup> of June.



## THE ASIA POLICY DIALOUGE 2017

### PLENARY I SESSION BRIEF

#### SESSION SUMMARY

Type: Plenary I

Date: 1<sup>st</sup> Jul, 10:30 ~12:00 am (90 mins)

Venue: Seoul City Hall - Seosomun Complex 13F

Theme: SSE as an alternative urban development model – commonalities & complexities of Asia

Speaker: Thai Social Enterprise Office, GOONJ, Seoul Social Economy Center, Hong Kong Council of Social Service and Japan Workers' Cooperative Union

Discussant: Pascal Duforestel – (President, RTES)

Moderator: Euiyoung Kim (Professor, Seoul National University, Asia Center)

Language: English or Korean (EN-KR simultaneous interpretation available)

Audience: approx. 80 participants

\* researchers, policy makers, civil servants, practitioners and elected officials

#### CONTENTS TO BE COVERED

- Exploring possibility/feasibility of leveraging SSE as an alternative urban development model that pursues more community based and inclusive economic growth – cases from 6 different countries in Asia representing (6 different institutional types: central government, municipality, social enterprise, intermediary organization, international network)
- Finding regional commonalities and complexities of different Asian countries in establishing urban development strategies
- Establishing effective partnership/governance between different actors in constructing SSE policies

**PANELISTS**

<b>CASE</b>		<b>ORGANISATION</b>	<b>PANELISTS</b>
<b>SPEAKERS</b>	Thailand	TSEO (Thai Social Enterprise Office) – Central Gov.	Nuttaphong Jaruwannaphong (Director)
	India	GOONJ – Social Enterprise	Anshu Gupta (CEO)
	Philippines	RIPESS – SSE Continental Network	Dr. Benjamin R. Quinones, Jr. (President)
	Korea	Seoul Social Economy Center – Municipality (Intermediary Org)	Eunae Lee (Executive Director)
	HongKong	HKCSS (Hong Kong Council of Social Service) – SSE Network	Anthony Wong (Business Director)
	Japan	Japan Workers Cooperative Union - Workers’ Union	Osamu Nakano (Chief of International Relations)
<b>DISCUSSANT</b>		RTES	Pascal Duforestel (President)
<b>MODERATOR</b>		Seoul National University Asia Center	Dr. Euiyoung Kim (Professor)

**PROCEEDINGS**

- Moderator briefly explains the session’s central theme and background
- Each speaker briefly introduce themselves
- Common questions for all panelists followed by additional discussions where the moderator deems necessary
- Discussant’s comments on certain issues from European perspectives (specifically in the context of France) where the moderator deems it needed
- Opening the floor to questions
- Wrap up of the session by the moderator

## QUESTIONS

List of possible questions (to be further discussed with the moderator / subject to change)

- What are the common regional issues of Asian development strategies? Can SSE be an alternative model?
- Are SSE approaches more relevant for designing at ‘urban’ development level?
- How do you define the main/unique urban challenges in your respective countries and why is SSE relevant for tackling those problems?
- And what has been done by the organization you are working for in tackling those issues?
- Briefly explain about the development status of SSE policy in your respective country/city level
- What are the main challenges of leveraging SSE approaches from the perspectives of the panelists from varying institutional settings (SE entrepreneurs, intermediary orgs, central and local gov, etc.)
- What kind of partnership should be established between different actors for effective implementation of SSE policies?



## PREMEETING

GSEF advises that the moderator and panelists have a chance to discuss about setting the tone of the session prior to the event. We encourage moderator to communicate with panelists through Skype calls or emails. We are also hosting a welcome dinner on the 30<sup>th</sup> and will reserve a room specifically for the plenary I panelists. In case of absence, please communicate with the moderator prior to the event.



Global Social Economy Forum



Asia Policy Dialogue

## VISUAL AIDS

The session will be organised as a panel discussion format: there will be no PowerPoint presentation for this session.



## THE ASIA POLICY DIALOUGE 2017 PLENARY II SESSION BRIEF

### SESSION SUMMARY

Type: Plenary II

Date: 1<sup>st</sup> Jul

Time: 13:00 ~14:30 am (90 mins)

Theme: Innovative solutions for Asian urban challenges – SSE approaches

Moderator: Denison Jayasooria (University of Malaysia, principal research fellow)

Case: Lahore, Chandigarh, Depok, Quezon, Yangcheon

Discussant: Dominique Lesaffre (Managing Director, SIDI)

Language: English or Korean (EN-KR simultaneous interpretation available)

Audience: 80 participants

\* Researchers, policy makers, civil servants, practitioners and elected officials

### CONTENTS TO BE COVERED

- As a continuation of the discussions during the plenary I, plenary II aims to focus more on the specific cases of implementing SSE strategies in resolving socioeconomic problems at the ‘municipal level’ with different thematic focus
- Requirements for establishing partnership between different actors in constructing effective SSE policies
- Strategies of financing different city level initiatives and empowering local communities in the process
- Strategies of extending successful urban initiatives to the national level as well as narrowing possible gaps between the projects happening in urban and rural areas

**PANELISTS**

<b>CASE</b>		<b>THEME</b>	<b>ORGANISATION</b>	<b>PANELISTS</b>
<b>SPEAKER</b>	Chandigarh (India)	Urban Regeneration (housing)	Center for Research in Rural Industrial Development - CRRID	Dr. Manoj Kumar Teotia (Assistant Professor)
	Quezon (Phillippines)	Social Enterprise (poverty, legal framework)	philSEN	Gomer Padong (Development Cooperation and Advocacy Director)
	Lahore (Pakistan)	Social Services (women)	Homenet Pakistan	Ume Laila Azhar (Director)
	Seoul (Korea)	Governance (participatory)	Yangcheon-gu	Dr. Soo Young Kim (Mayor)
	Depok (Indonesia)	Environment (urban waste)	Institute for Economic and Social Research	Dr. Alin Halimatussadiah (Head)
<b>DISCUSSANT</b>		Finance	SIDI	Dominique Lesaffre (Managing Director)
<b>MODERATOR</b>			University of Malaysia	Dr. Denison Jayasooria (Principle Research Fellow)

## PROCEEDINGS

- Moderator briefly explains about the session's central themes and background
- Each speaker briefly introduces themselves
- Each speaker presents their case (10mins max each)
- Common questions for all panelists followed by additional discussions where the moderator deems necessary
- Discussant's comments on certain issues from the perspectives of financing SSE projects
- Opening the floor to questions
- Wrap up of the session by the moderator

## COMMON QUESTIONS

List of possible questions (to be further discussed with the moderator / subject to change)

- Further questions / comments relating to the presented contents
- What were the main challenges while implementing your project and how did you overcome?
- Why city level policy is important? What are the best partnerships that promote community based initiatives and ties different actors?
- What is the best strategy for financing city level projects?
- Multidimensional sides of presented contents - reference to the UN Sustainable Development Goals (SDGs) in the urban context
- Panelists' comment on replicability of other panelists initiatives in their respective cities

## PREMEETING

GSEF advises the moderator and panelists have a chance to discuss about setting the tone of the session prior to the event. We encourage the moderator communicates with panelists through Skype calls or emails. We are also hosting a welcome dinner on the 30<sup>th</sup> and will reserve a room specifically for the plenary II panelists. In case of absence, please communicate with the moderator ([denisonkitaukm@gmail.com](mailto:denisonkitaukm@gmail.com)) prior to the event.





Global Social Economy Forum



Asia Policy Dialogue

## DUE DATE

- PPT (max 10 slides) about the initiative in addressing certain urban issues
- \* APD Grant winners are advised to make ppt slides based on the proposal submitted during the APD call for proposal (with the city focus)
- Please send us ppt slides in both pdf and pptx file formats to [jd.jung@gsef-net.org](mailto:jd.jung@gsef-net.org) by the 21<sup>st</sup> of June



## THE ASIA POLICY DIALOUGE 2017 POLICY CASE STUDY SESSION BRIEF

### SESSION SUMMARY

Type: Concurrent (group policy case study)

Date: 1<sup>st</sup> Jul

Time: 15:00 ~17:00 pm (120 mins)

- 15:00 ~ 16:30 pm (group policy case study), 16:30 ~ 17:00 pm (presentation of group discussion)

Theme: real world group policy case study by 6 different SSE themes

- urban regeneration / social service / employment / governance / social finance / environment

Facilitators: Manoj Kumar (CRRID), Gomer Padong (philSEN), Ume Laila Azhar (Homenet

Pakistan), Alin Halimatussadiah (Institute for Economic and Social Research), Anthony

Wong (HKCSS), Milder Villegas (INAISE)

Language: English

Audience: 80 participants

- Researchers, policy makers, civil servants, practitioners and elected officials

### SESSION GOALS

- Providing a stimulating learning process for participants in a small sized case study group to discuss innovative SSE practices with a different thematic focus
- Each group will draft policy recommendations for different urban issues and action plans as the outcomes of the session

**STRUCTURE I (10:30 ~ 12:00)**

- Participants will be divided into 6 different groups by different themes
- \* participants of APD will be allocated according to their preference (on-site registration, maximum 12 people per group)
- Each group engages in real-world case studies under the guidance of facilitators

PROCEEDING			NOTE
1	10 mins	Issues and backgrounds	<ul style="list-style-type: none"> <li>- Define problems</li> <li>- Identification of stakeholders</li> <li>- Identification of available resources to resolve the problems</li> </ul>
2	20 mins	Propose solutions	<ul style="list-style-type: none"> <li>- Each participant propose possible solutions to resolve the issues</li> <li>- Discuss strengths and weaknesses of each proposal</li> </ul>
3	20 mins	Identification of real case	<ul style="list-style-type: none"> <li>- Disclose the real world application outcomes</li> <li>- Discussion on the room for the improvements based on the possible solutions suggested in the No.2</li> </ul>
4	20 mins	Application of cases	<ul style="list-style-type: none"> <li>- Discuss other similar cases in different cities and countries</li> </ul>
5	20 mins	Wrap up	<ul style="list-style-type: none"> <li>- Drafting action plans and policy suggestions based on the discussion during the No.3&amp;4</li> <li>a) policy recommendation b) possibility of forming working group with a rough group action plans</li> </ul>

**FACILITATORS**

<b>TOPIC</b>	<b>FACILITATOR</b>	<b>CASE CONTENTS (EXAMPLES)</b>
Urban regeneration	CRRID:	Urban regeneration projects for tackling inequality
Governance	HKCSS (Anthony Wong)	Participatory governance, decentralisation
Social Service	Homenet Pakistan	Social services provided by SSE orgs
Employment	philSEN	Generating community based employments for marginalised groups and youths
Environment	University of Indonesia	Circular economy, upcycling, urban agriculture
Social Finance	INAISE	Solidarity fund, micro credit

**STRUCTURE II (16:30 – 17:00)**

Sharing the outcome of discussions by each group (6 mins each) - by a group member other than the facilitator

<b>NO.</b>	<b>TIME</b>	<b>GROUP</b>
1	16:30 – 16:35 (5mins)	Urban regeneration
2	16:35 – 16:40 (5mins)	Social service
3	16:40 – 16:45 (5mins)	Employment
4	16:45 – 16:50 (5mins)	Governance
5	16:50 – 16:55 (5mins)	Social finance
6	16:55 – 17:00 (5mins)	Environment



Global Social Economy Forum



Asia Policy Dialogue

## TIMELINE

- Real world case study will be distributed to the facilitators by the 22<sup>nd</sup> of June latest (please inform us if you have any specific case that you would like to suggest for the group discussion by the 16<sup>th</sup> of June (send [jd.jung@gsef-net.org](mailto:jd.jung@gsef-net.org) a short summary of the case) otherwise GSEF APD orientation team will select the most suitable case for the each group discussion.
- Skype conference calls to be arranged prior to the APD to ensure all facilitators are on the same page of instructing the groups discussion during the 4<sup>th</sup> week of June (doodle link will be followed to arrange the schedules)

**LOGISTICAL INFO (FOR ALL SESSION PARTICIPANTS)**

*Accommodation: Double Room with breakfast included*

New Kukje Hotel (12, Sejong-daero, Jung-gu, Seoul, 04520, Korea),  
Tel. +82 (0)2-732-0161, Fax. +82 (0)2-732-1774, nkj@nkjhotel.com

Transport (Airport – Hotel): [Link](#)

**NEWKUKJE HOTEL ↔ INCHEON INTERATIONAL AIRPORT**

◎ **TICKET PURCHASE GUIDE**

▶ **DOWNTOWN HOTEL**

Ticket Box : Newkukje Hotel Front  
Bus Stop : Newkukje Hotel(Press Center)  
KAL Limousine Bus Number. : 6701  
Fare : Adult 16,000won Child 10,000(Age 6~12)

Departure Point		Newkukje Hotel and Best Western Newseoul Hotel				Arrival Point		Incheon Airport	
Please be advised that actual times may vary depending on traffic conditions. <span style="float: right;">Travel Time : 60~70min</span>									
Departure time									
05:12	05:37	06:02	06:22	06:42	07:02				
07:27	07:52	08:17	08:42	09:07	09:32				
09:57	10:22	10:47	11:07	11:27	11:47				
12:07	12:27	12:47	13:07	13:27	13:47				
14:12	14:32	14:52	15:12	15:37	16:02				
16:27	16:52	17:17	17:42	18:02	18:27				

▶ **INCHEON AIRPORT**

Ticket Box : KAL Limousine Bus Stop  
Bus Stop : East(4A), West(10B)  
KAL Limousine Bus Number. : 6701  
Fare : Adult 16,000won Child 10,000(Age 6~12)

Departure Point		Incheon Airport				Arrival Point		Newkukje Hotel and Best Western Newseoul Hotel	
Please be advised that actual times may vary depending on traffic conditions. <span style="float: right;">Travel Time : 60~70min</span>									
Departure time									
04:50	05:16	06:07	06:51	07:22	07:45				
08:09	08:32	09:01	09:23	09:50	10:09				
10:31	10:50	11:11	11:31	11:50	12:11				
12:30	12:57	13:17	13:36	13:53	14:18				
14:43	15:11	15:36	16:00	16:23	16:45				
17:11	17:29	17:51	18:12	18:37	18:56				
19:23	19:51	20:22	20:52	21:24	22:04				
22:49									



Global Social Economy Forum



Asia Policy Dialogue

*Hotel to the main venue: [Link](#)*

(available only in Korean, 10mins on foot: there will be volunteers who will guide the participants)

*Main Venue:*

Seoul City Hall Seosomun Complex (15, Deoksugung-gil, Jung-gu, Seoul, 04515, Rep. of KOREA)